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2015 Founders' Day

Philadelphia College of Osteopathic Medicine

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O. J. Snyder, DO
Mason W. Pressly, DO

Founders’ Day

January 23, 2015
Rose K. Ginsburg Amphitheater
11:00 A.M.

Philadelphia College of Osteopathic Medicine
The annual observance of Founders’ Day honors the founders of Philadelphia College of Osteopathic Medicine: Oscar John Snyder, DO, and Mason Wiley Pressly, DO.

Dr. Snyder, who “put the cause of osteopathic medicine above personal considerations,” was the College’s first president. He remained with PCOM for 42 years as an advisor and member of the Board of Trustees. Dr. Snyder was instrumental in obtaining the Commonwealth’s legal recognition of the College and the osteopathic profession through establishing the high standards of osteopathic medical education.

Dr. Pressly, a Presbyterian minister and well-known orator, was PCOM’s first teacher. He remained on the faculty until 1904, teaching physiology, the philosophy and principles of osteopathy, hygiene and dietetics. He was PCOM’s first secretary and treasurer, and the de facto dean until 1902. Dr. Pressly founded The Philadelphia Journal of Osteopathy to promote osteopathic medicine in Philadelphia and wrote the American Osteopathic Association’s first constitution.
PROGRAM

Introduction
John P. Kearney
Chairman of the Board

Kenneth J. Veit, DO ’76, MBA
Provost, Senior Vice President for Academic Affairs and Dean

Invocation
Darlene A. Dunay, DO ’83
PCOM Alumni Association President

The Pledge of Allegiance
Mark Cassano, MS (PsyD ’17)
Student Government Association Student Senate Chair

PCOM Pulmonics

Welcome
Jay S. Feldstein, DO ’81
President and Chief Executive Officer

Introduction of the Mason W. Pressly Memorial Medal Recipients
Dr. Veit; Richard A. Tumminello (MS ’15), 1st vice chair,
PCOM Student Senate; and Natasha Arora (DO ’17), GA–PCOM
Student Government Association president

Addresses by the Mason W. Pressly Memorial Medal Recipients
Valerie L. Moore (DO ’15)
Lauren E. Smith (DO ’16)

Introduction of the O. J. Snyder Memorial Medal Recipients
Dr. Feldstein

Addresses by the O. J. Snyder Memorial Medal Recipients
Oliver C. Bullock, DO ’78
Joseph A. Dieterle, DO ’70

Closing Remarks
Dr. Feldstein

PCOM Pulmonics
Dr. Bullock might never have become an osteopathic physician if it weren’t for a bad cold. His wife convinced him to go to a new doctor in the neighborhood, the late John Covington, DO ’71, whom the community was raving about. “They said there was something special about him, so I went. He was recruiting minorities for PCOM at the time and he asked, ‘Did you ever think about going to medical school?’” recalls Dr. Bullock, who was then a high school biology teacher. “He gave me the phone number for Carol Fox, former director of admissions. I decided to call her for an appointment and that got the ball rolling.”

Throughout his 27 years at PCOM, Dr. Bullock has emphasized the importance of community health. “You don’t just treat the patient,” says Dr. Bullock, chair of the department of community medicine. “You must also take care of the community the patient comes from.” That mantra is at the heart of his practice and teaching.

Dr. Bullock began practicing medicine in the Philadelphia community where he grew up, first setting up shop in the church where his parents were married after it was converted to a healthcare center by the National Health Service Corps. He soon realized that many patients did not understand or listen to what the doctor was saying. “Many of them would bring in a whole bag of medicine and dump it out, not understanding what a single pill was for or how you were to take them,” he recalls. “It was obvious that we needed to educate the community, so we started doing health fairs on a regular basis.”

When he joined the PCOM faculty in 1988, Dr. Bullock advocated for the importance of community health, and the College supported his efforts in a number of ways. “We decided to start with the kids because they have a lot of fear of a physician’s office,” Dr. Bullock explains. Working with the assistant director of The Muppet Show and The Nick Swindlin Puppet Theater, Dr. Bullock and the PCOM staff developed a program to allay children’s fears and increase their understanding of medical instruments by featuring puppet characters on an imaginary trip to a physician’s office. PCOM staff took the puppet show to elementary schools throughout the Philadelphia School District. The show was in such constant demand that a video and companion coloring book were produced and are still used today by PCOM student groups providing community education.

Dr. Bullock’s dedication to community health also inspired the College’s Board of Trustees to build brand new facilities for all PCOM Healthcare Centers in Philadelphia. “The board recognized that we were doing good work and they wanted our facilities to reflect that,” he says.

Dr. Bullock takes pride in his service on the Pew Foundation Health Commission which was well ahead of its time in predicting today’s healthcare trends, and as chair of the Pennsylvania State Board of Osteopathic Medicine from 2000 to 2003. Among many PCOM accolades, he was the recipient of the
2014 Dr. Martin Luther King, Jr. Legacy Award, and served as vice chairman of the PCOM Diversity Council. Reflecting on his many years of teaching, Dr. Bullock says, “I want our students to learn that no matter what specialty they choose, the most successful doctors are the ones who can communicate the best with their patients and possess that essential combination of caring and competence.”

**Selected Curriculum Vitae**

- Dr. Bullock has served PCOM for over 27 years in increasing capacities; he presently serves as professor of the Department of Family Medicine, Division of Community Medicine. He previously served as clinical director of PCOM Healthcare Center – Cambria Division. Dr. Bullock has acted as an attending physician for the Philadelphia County Prison System and as medical director of 2501 Healthcare Services, a federally funded, inner city healthcare system.

- Dr. Bullock has shown a steadfast commitment to improving access to care for patients—especially children—through his work at the College’s Healthcare Centers. Working with the assistant director of *The Muppet Show* and *The Nick Swindlin Puppet Theater*, Dr. Bullock and PCOM staff developed a program to allay children’s fears and increase their understanding of medical instruments by featuring puppets on an imaginary trip to a physician’s office. Dr. Bullock took the show and a companion coloring book to elementary schools throughout the Philadelphia School District.

- Dr. Bullock is a member of the American Osteopathic Association and the American Association of Osteopathic General Practice. He has served on the national Pew Foundation Health Commission and the Fetzer Foundation. And he has held administrative positions on behalf of the Allegheny West Foundation, the American Cancer Society (Philadelphia branch), the Cobbs Creek Community Environmental Education Center Association Board, the Kynett Foundation Board of Directors, the State Board of Osteopathic Medicine, and the North 22nd Street Merchant’s Association.

- Dr. Bullock has been recognized for his many contributions to the osteopathic medical profession—including his work as an educator, mentor and physician. Among his many accolades, he received the National Health Service’s Superior Performance Award (1981), the Meta Christy Award (1992), the Pennsylvania Chapter of the American College of Physicians’ Family Physician of the Year Award (1994), the Christian R. and Mary F. Lindback Foundation Award for Distinguished Teaching (2000), and the Dr. Martin Luther King, Jr. Legacy Award (2014). He was honored with a citation for community service by former Philadelphia Mayor Wilson Goode in 1986.

- Dr. Bullock holds a bachelor’s degree from the Pennsylvania State University, a master’s degree from Temple University, and a doctor of osteopathic medicine degree from PCOM. He completed his internship at Metropolitan Hospital, Philadelphia, Pennsylvania.
Dr. Dieterle remembers visiting his family physician’s office as if it were yesterday. “Dr. Robert A. Hibbs was a classic of his day,” he recalls. “He worked alone in his office, the library of a stately old home with stained woodwork, a fireplace and beautiful paintings. He had no nurse or receptionist. If you needed care, you just showed up during office hours. As a child, I had a ‘doctor bag’ and he would give me old stethoscopes, empty vitamin bottles, head mirrors, tongue blades and even old glass syringes (minus the needles) to fill it.”

As Dr. Dieterle’s interest in becoming a physician grew, Dr. Hibbs became his mentor. Then suddenly, when Dr. Dieterle was a junior in high school, Dr. Hibbs died. “I was floundering without a compass,” Dr. Dieterle says about that time.

After Dr. Hibbs passing, Dr. Dieterle and his family turned to “two young, enthusiastic osteopathic physicians for care—Stuart Baer, DO ’63, and John C. Crawford, DO ’56.” Over time, they became Dr. Dieterle’s new mentors, each writing him a letter of recommendation to Philadelphia College of Osteopathic Medicine.

Dr. Dieterle soon discovered a passion for pediatrics. “I really enjoyed caring for children and watching them grow, interacting with parents and observing all the joys and pleasures,” he notes. After graduating from PCOM and completing an internship at Flint (Michigan) Osteopathic Hospital, he became the first osteopathic resident at St. Christopher’s Hospital for Children, where he was also named chief resident during his last year.

With encouragement from the late Thomas M. Rowland, Jr., former PCOM president, Dr. Dieterle decided to join the faculty at PCOM. He ultimately became chairman and professor of the Department of Pediatrics and started a program that trained 26 pediatric residents.

“The students, interns and residents were so stimulating,” recalls Dr. Dieterle. “They were my mentors. They asked the questions and I had to be ready for them. They made me learn. I read a lot to stay on top of things.”

During his tenure at PCOM, Dr. Dieterle also served as vice president of medical affairs and dean, as well as director of medical education. He initiated the College’s DO/MBA dual degree program as well as the Minority Student Scholarship Fund.

In 1989, he realized a lifelong dream: practicing in the community where he lived. He took over a private practice in Somers Point, New Jersey, with Dr. Mark Jacobson that grew to include three locations and nine osteopathic physicians; five were PCOM alumni. “It was great fun,” he recalls. “I enjoyed bumping into patients wherever I went.” A number of PCOM students fulfilled rotations within the practice under Dr. Dieterle’s mentorship.

Now retired from pediatric practice, Dr. Dieterle is an emeritus professor and has served on the College’s Board of Trustees since 2003.

Reflecting on his career, he takes pride in serving as the only osteopathic president of the Philadelphia Pediatrics Society, as well as serving on the Governor’s Task Force for Perinatal Health and the Childbirth Education Association. A
distinguished fellow of the American College of Osteopathic Pediatricians and the American Academy of Pediatrics, Dr. Dieterle was the first pediatric resident in the nation to take both the osteopathic and allopathic boards. “I always hoped that these achievements would bring well deserved recognition to PCOM,” he says. “I had the best of both worlds during my career—teaching at an outstanding medical school and taking care of children.”

**Selected Curriculum Vitae**

- Dr. Dieterle retired from pediatric practice with the Children’s Hospital of Philadelphia, South Jersey offices, in January 2012. At the time of his retirement, he had served as a member of the staff of Shore Medical Center (Somers Point, New Jersey) for 23 years. He also chaired the medical center’s Department of Pediatrics from 1993 to 2008.

- Upon the completion of his pediatric residency in 1974, Dr. Dieterle joined the staff of PCOM; he was one of the earliest members of President Thomas M. Rowland Jr.’s whole-time clinical faculty. In 1980, he was named chairman and professor of the Department of Pediatrics, and in 1983, the director of medical education. In 1985, he was promoted to vice president of academic affairs and dean, a position he held until 1989. During his tenure at the College, Dr. Dieterle developed a robust pediatric department with multiple subspecialties. He originated the Minority Student Scholarship Fund as well as the DO/MBA program.

- Dr. Dieterle has held professional memberships/leadership positions in the American Academy of Pediatrics, the American Association of Colleges of Osteopathic Medicine, the American Association for Higher Education, the American College of Osteopathic Pediatricians, the American Osteopathic Association, the American Board of Pediatrics, the American Osteopathic Board of Pediatrics, the American Association of University Administrators, the American Osteopathic Directors of Medical Education, the Childbirth Education Association, the Governor’s Task Force for Perinatal Health, the National Board of Examiners of Osteopathic Physicians, the Pennsylvania Osteopathic Medical Association and the Philadelphia Pediatric Society. He has been a member of the PCOM Board of Trustees since 2003, and an emeritus professor since 2013.

- In 2003, Dr. Dieterle was inducted into the La Salle University Hall of Athletes for his swimming records as a National Collegiate Athletic Association All-American. In 1982, he received the Christian R. and Mary F. Lindback Foundation Award for Distinguished Teaching. He was the 2012 recipient of Shore Medical Center’s Chairman’s Award.

- A distinguished fellow of the American College of Osteopathic Pediatricians and the American Academy of Pediatrics, Dr. Dieterle holds a bachelor’s degree from La Salle College (now La Salle University) and a doctor of osteopathic medicine degree from PCOM. He completed his internship at Flint Osteopathic Hospital, Flint, Michigan, and his residency at St. Christopher’s Hospital for Children, Philadelphia. He was the first DO to complete a pediatric residency at St. Christopher’s, and the first pediatric resident to take both the osteopathic and allopathic boards.
Ms. Moore describes herself as an optimist. “Everyone has within them the possibility not only to survive but to thrive,” she says. “I always try to help people be the best they can be and, at the same time, I try to be the best person I can be.”

Throughout her years at PCOM, Ms. Moore has demonstrated that philosophy in countless ways. She has served in numerous leadership positions and volunteered hundreds of hours to community service projects. Among her many achievements, she takes great pride in serving as chair of her class. “You are elected for this position by your classmates during the first six weeks of class,” she relates. “For my classmates to have enough confidence in my ability and to trust me with that position after such a short time was very humbling. I felt very honored and still do to this day.”

She is also proud of her involvement with the Philadelphia Black Women’s Health Alliance, a program that implements health initiatives, distributes community resources and provides patient advocacy for women and children throughout the metropolitan Philadelphia area. “This program recognizes that women are often the nucleus of the family. We focus on helping them maintain healthy habits and positive decision making with the hope that this will radiate a positive impact on the rest of the family,” she explains.

Ms. Moore also coordinated the “Walk a Mile in Her Shoes” event for Women Against Abuse. “We recruited male PCOM students to walk in high heels on City and Monument Avenues to raise awareness about women and children who are victims of domestic violence and abusive situations,” she says. “I saw this as an opportunity to take a stand that, as physicians, we are responsible for making sure our patients are in a safe environment.”

She is most humbled by her selection as the recipient of the 2015 Mason Pressly Award. “My peers and faculty members who have worked with me know my strengths and weaknesses. With all that knowledge, they still found me a worthy candidate to represent PCOM on such a high level. This is truly an honor,” she states.

Ms. Moore looks forward to a residency and career in pediatrics, noting that she told her mother she wanted to be a “baby medical doctor” when she was just three years old! “I’m very excited about using the osteopathic philosophy with our littlest most vulnerable population,” says Ms. Moore, who hopes to practice at a pediatric-focused hospital with an underserved patient population.

“I strongly believe that the ideals and principles of osteopathic medicine are essential to who we are and how we practice as physicians,” she emphasizes. “I challenge my colleagues and commit my personal efforts to moving forward the foundational ideals of osteopathic medicine, being proud of my osteopathic identity, striving to continue laying a firm groundwork of support for rising osteopathic students and to always trust my hands’ ability to facilitate patient healing.”
Ms. Smith’s journey to become an osteopathic physician began in an unlikely way with the study of anthropology. She started her undergraduate studies as a biology major but was drawn to anthropology in her sophomore year. After switching majors, she made several trips to conduct research in Belize where her passion for underserved communities was ignited.

“I spent a summer working as an intern with the Ministry of Health in Belize amidst one of the most severe outbreaks of dengue fever that country has ever experienced,” she relates. “I also volunteered regularly at a local, rural hospital; therefore, I was able to see how this outbreak was addressed from both public health and clinical standpoints. I realized there was a severe lack of communication and action between the public health and clinical sectors of the government, and worked with both parties to make the prevention/treatment plan for dengue fever more feasible and effective.”

Ms. Smith returned to Belize a few months later to conduct her own anthropological-based study during which she interviewed the community to understand their cultural conceptions of dengue fever. “My research provided key data for improving future prevention and control strategies, and highlighted the importance of community integration and education in public health interventions,” she explains. “For me, this was more than just a “third world” aid experience. I became passionate about educating the community in order to make them healthier and safer. Seeing the impact that medicine can have on a community inspired me to pursue medicine as a career.”

After learning about osteopathic medicine, she instantly saw it as “a natural fit for me.” “Anthropology looks at ‘the whole’ of what it means to be human,” she says. “It examines the physical, social and cultural aspects of humanity. My belief in this system of thought greatly coincides with the holistic approach to health care offered by osteopathic medicine as wellness encompasses the physical, mental and spiritual realms of a person.”

Her passion for osteopathic medicine and teaching led to an Osteopathic Manipulative Medicine (OMM) teaching fellowship at Georgia Campus – Philadelphia College of Osteopathic Medicine. “From my first year experience with OMM, I discovered that I loved working with my hands, and the practice really made sense to me. I love OMM and I think it serves a place in every aspect of medicine. My fellowship experience taught me to think creatively to help students understand the material.”

Ms. Smith plans to pursue a residency and career in general surgery and also plans to continue teaching OMM as a preceptor for other medical students and by giving lectures. “I see a strong need for OMM to be incorporated into the field of surgery,” she emphasizes. “In terms of pre-op and post-op care, I think it could really improve outcomes.”
THE O. J. SNYDER MEMORIAL MEDAL
The O.J. Snyder Memorial Medal, presented in memory of the co-founder of Philadelphia College of Osteopathic Medicine, is the College’s highest award to recognize leadership and service to the osteopathic profession and to the College.

1953 David S. B. Pennock, MD, DO*
1954 Margaret H. Jones, DO*
1955 Chester D. Swope, DO*
1956 Russell C. McCaughan, DO*
1958 Phil R. Russell, DO*
1959 Ira W. Drew, DO ’11*
1960 C. Paul Snyder, DO ’10*
1961 James M. Eaton, DO ’28*
1962 J. Ernest Leuzinger, DO ’24*
1963 H. Walter Evans, DO ’17*
1964 Paul T. Lloyd, DO ’23*
1966 Angus G. Cathie, DO ’31*
1967 Carlton Street, DO ’24*
1968 Edwin H. Cressman, DO ’26*
1969 Edgar O. Holden, DO ’22*
1970 Frederic H. Barth, LLD (Hon.)*
1971 Joseph F. Py, DO ’26*
1972 George W. Northup, DO ’39*
1973 William F. Daiber, DO ’28*
1974 Herman Kohn, DO ’27*
1975 William S. Spaeth, DO ’25*
1976 Mortimer J. Sullivan, DO ’21*
1977 A. Aline Swift, DO ’34*
1978 Foster C. True, DO ’22*
1979 Frank E. Gruber, DO ’26*
1980 Leo C. Wagner, DO ’26*
1981 R. MacFarlane Tilley, DO ’23*
1982 M. Carman Pettapiece, DO ’32*
1983 George H. Guest, DO ’36*
1984 Thomas M. Rowland, Jr., LLD (Hon.), DSc (Hon.)*
1985 Galen S. Young, Sr., DO ’35*
1986 David Heilig, DO ’44*
1987 W. Kenneth Riland, DO ’36*
1988 Richard S. Koch, DO ’38*
1989 Ruth E. Purdy, DO ’50*
1990 Morton E. Terry, DO ’45*
1991 Arnold Gerber, DO ’40*
1992 Emanuel Fliegelman, DO ’42*
1993 Robert L. Meals, DO ’56*
1994 Fairman L. Denlinger, DO ’53*
1995 Lester Eisenberg, DO ’38*
1996 Albert F. D’Alonzo, DO ’56*
1997 Frieda O. Vickers, DO ’39*
1998 Robert M. Fogel, DO ’58
1999 Nicholas C. Pedano, DO ’61*
2000 Leonard H. Finkelstein, DO ’59
2001 Ronald R. Blanck, DO ’67
2002 Joseph M. Pelletiere, Jr., DO ’48*
2003 Leonard W. Johnson, DO ’64*
2004 Herbert Lotman, LLD (Hon.)*
2005 Carol A. Fox, MM
2006 Robert W. England, DO ’56*
2007 John Simelaro, DO ’71
2008 James H. Black, DO ’62
2009 John W. Becher, DO ’70
2010 John A. Cifala, DO ’45*
2011 Robert S. Maurer, DO ’62
2012 Kenneth J. Veit, DO ’76, MBA
2013 Saul Jeck, DO
2014 Matthew Schure, PhD
2015 Oliver C. Bullock, DO ’78
  Joseph A. Dieterle, DO ’70
  Deceased*
THE MASON W. PRESSLY MEMORIAL MEDAL

The Mason W. Pressly Memorial Medal is presented by PCOM to the student who is recognized by students, faculty and the administration for outstanding achievement and service to the College, the community and the osteopathic profession and is selected by representatives of the overall College community.

1999 Dana Hamilton, DO ’99
2000 Alison Leff, DO ’00
2001 Constance Gasda, DO ’01
2002 Edward J. Armbruster, DO ’02
2003 Joshua M. Baron, DO ’03
2004 Stacey Franz, DO ’04
2005 Nicholas Bower, DO ’05
2006 Gregory A. Skochko, DO ’06
2007 Jessica Masser, DO ’07
2008 Sallee Eckler Jones, PhD, DO ’08
2009 Helen Anne Chang, DO ’09
   Trupti Ramesh Patel, DO ’09, GA–PCOM
2010 David A. Rand, DO ’10
   Helen R. Levey, DO ’10, GA–PCOM
2011 John M. Clark, DO ’11
   Trupti Ramesh Patel, DO ’11, GA–PCOM
2012 Robert Timothy Bryan, DO ’12
   Kaitlin Kobaitri, DO ’12, GA–PCOM
2013 Mark A. Vila, MBA, DO ’13
   Annise K. Chung, DO ’13, GA–PCOM
2014 Matthew V. Speicher, DO ’14
   Jason O. Milton, DO ’14, PharmD, MBA, GA–PCOM
2015 Valerie L. Moore (DO ’15)
   Lauren E. Smith (DO ’16), GA–PCOM