Axone, February 1954

Philadelphia College of Osteopathy

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Medical Television Comes to P.C.O.
EDITORIAL

Educational Panorama

The horn of Amalthea has showered the sciences with an abundance of information. One need only survey his study to comprehend the vastness of the medical knowledge which has accumulated upon the shelves. Goethe, a century ago, remarked, “Ach Gott! Die Kunst ist lang! Uud kurz ist unser Leben.” Indeed, life is too short for one who studies the healing arts.

This expanse of medical knowledge has provoked educators to seek a modus operandi for supplementing and increasing assimilation of the now too static methods of teaching. A panoramic and dynamic approach to medicine became apparent. Visual education in conjunction with modern didactic methods seemed the answer. It provided realism, association of static words with the dynamic force of pictures, and facilitated retention of here-to-fore obscure subjects.

Today, the Phila. College of Osteopathy, thru the insight of our board of directors, has set sail to the greatest visual education campaign seen at any college in America. Moving pictures and visual aids supplement all courses; micro-projectors, which display actual tissue sections, are found in our pathology laboratories; modern television receivers are found in all class rooms and in our auditorium. These television sets bring our surgeries and autopsy rooms to the eyes of our students. New therapy machines are being added to our radiology department, already noted as one of the finest.

The purpose of all this can be stated in the inspiring words of the great William Osler, “...to turn out better doctors, means fewer mistakes in diagnosis, greater skill in dealing with emergencies, and the saving of pain and anxiety to countless sufferers and their friends.”
COLLEGE REVIVES YEARBOOK

After a four year absence from the PCO campus, the SYNAPSIS has been re-born in 1954. Student interest in such a project has been present for a long time, but it took the mutual action of College Registrar, Thomas Rowland, and Student Council President, Al Edinger, to produce any tangible results.

Plans made to date call for the early June distribution of the SYNAPSIS 1954, a yearbook with a budget of over $3,500. Its Editorial Board consists of Brian Herdeg, Duane Tucker, Al Edinger, Wynne Steinsnyder and Sam Santaspirito, with Mr. Rowland serving as Faculty Advisor.

The Axone

OFFICIAL PUBLICATION OF THE STUDENT COUNCIL OF THE PHILADELPHIA COLLEGE OF OSTEOPATHY

VOL. 33, NO. 2 FEB., 1954

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COVER: Picture courtesy of Smith, Kline & French. See story beginning page 8.
The August 1, 1953, combining of our hospital, Foundation and College, means that our School of Nursing is now a formal, official and active part of Philadelphia College of Osteopathy.

The new "PCO students" will find little physical change with the exception of title, since the School of Nursing will continue to function as an independent unit of the college under the supervision of Dorothy Belle Ranck, R.N., B.S., the current Director, and Irma Jeanette Reese, R.N., B.S., Assistant Director.

Nevertheless, the nursing school will be associated with the college in the future, bearing the college name on their basketball uniforms and participating fully in the PCO yearbook (the SYNAPSIS).

This is in keeping with the concurrent discard of the title, "Osteopathic Hospital of Philadelphia," in favor of "Hospital of Philadelphia College of Osteopathy."

It is fitting of nurses to bear the name and the student nurses at any state institution must receive a minimum of three years training at the North Center Hospital.

Television sets the student nurses in touch with the outside world. Social activities for student nurses are Kurth Field football, basketball against other schools, and dances, or cultural facilitics.

Patricia Bigley '55, illus. for floor duty, and that.
It is fitting that the only college-associated school of nursing training in the profession should finally bear the name of that college.

The school’s curriculum does not vary from that of any state approved school of nursing, with the three years study covering both didactic and clinical training at the West Philadelphia Hospital, the North Center Hospital and the Philadelphia General Hospital.

Television sets and recreation rooms provided for the student nurses, as well as participation in numerous social activities of the college, add much to the social aspect of their three years of training. The student nurse may join the Glee Club (made up of nurses and students from the college), play basketball against other nursing schools, sponsor parties and dances, or avail themselves of unique social and cultural facilities of the city of Philadelphia.

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Patricia Bingley, '55, illustrates the student nurse (1. to r.) dressed for class, for floor duty, and that big formal.
**HOSPITAL DATELINES**

Los Angeles . . . Ground will soon be broken for the ultra modern $2,000,000 Los Angeles Memorial Hospital. Plans call for a 125 bed hospital with 6 floors above the ground and another floor underground which would include surgical facilities and be available as a major disaster shelter.

Allentown, Pa . . . Plans are drawn up for a 26 bed addition to the Allentown Osteopathic Hospital (present bed capacity 44).

Fort Worth, Texas . . . Construction of a new 80-100 bed hospital to replace the present 27 bed Ft. Worth Osteopathic Hospital is expected soon. Cost is estimated at $3,965,000.

Cleveland, Ohio . . . Open house was recently held for the new 43 bed Forest Hill Hospital. The new hospital represents an investment of $338,000.

Orrville, Ohio . . . The cornerstone laying ceremonies were completed recently for the Orrville Community Osteopathic Hospital. The hospital will have a capacity of 16 beds and 8 bassinets. Estimated cost of construction is $170,000.

Long Beach, California . . . A 1 1/2 million dollar fund raising program for a 125 bed Osteopathic General Hospital to be constructed in Long Beach was recently launched by a group of local DOs.

St. Louis, Michigan . . . Funds are on hand to purchase the site and begin construction of a 25 bed osteopathic hospital here.

Pomona, California . . . Ground was recently broken for the construction of the first of three proposed new units for The Park Avenue Hospital. Now being built is a $60,000 ultra-modern administrative unit.

Boston . . . The campaign for a $350,000 building fund to expand and modernize the Massachusetts Osteopathic Hospital is under way. The bed capacity is to be increased from 50 to 61.

Mesa, Arizona . . . Mesa Osteopathic Hospital, now in its 43rd year of service to the community, plans to erect a 30-bed hospital on a new location.

**AULD LANG SINE**

The senior students were to dancing to just all sorts of celebrasts to dancing to just celebrants representing group in the student party they have to celebrate they have for six, between and June 13th, runs high whether they hold or nigh.
AULD LANG SINGING

When New Year's Eve comes to PCO, there are usually tribes of the faithful who are in Philadelphia... either because duty keeps them from going home or because this city is their home.

There were many PCO parties this past New Year's Eve... and the Axone decided not to let them slip by. Therefore, our photographer snapped some pictures "for the record."

The senior students had one "apartment party" where all sorts of celebrating were in vogue, from group singing to dancing to just about anything imaginable. Many other students were to be found at the LOG house where the celebrants represented just about every class and fraternity group in the school. No doubt, there were many other parties... but how many Manhattans can a poor photographer hold?

The sequellae of this past New Year's Eve are a bit more involved than the usual 2-5 day fatigue! The senior group had such a fine party they have planned similar parties every 25 days until graduation, to be called "DTG" (days to go) parties. Their program calls for six, between New Year's Day and June 13th. But speculation runs high whether they'll walk or crawl down the aisle that afternoon!
The presentation of a closed-circuit television system to the college for its 48th Street building has given the entire visual education program an added spark. The first demonstration of this new system was made on Founder's Day, 1954, and the addition of the new medium was enthusiastically received by all present.

The gift is a benevolence of Harry S. Sylk, member of the Board of Directors of the college. Mr. Sylk is the founder and President of the Sun Ray Drug Company, and a Board Member at the Einstein Medical Center.

The installation has been made by the Radio Corporation of America with custom equipment from RCA Victor's Camden factory. There are outlets for two 21 inch RCA receivers in each of the classrooms and four outlets in the auditorium. Eight 21 inch receivers have been purchased.

Sites of origination cover the entire hospital and radiology laboratory. Programs can be telecast from the operating rooms, the Pathology laboratory, the X-ray department, or any of the hospital floors.

In addition, a particular telecasting attachment, the camera microscope, has also been procured. This should enhance the study of microscopic pathology, providing a clear magnification particularly important.

Television offers many advantages. It provides a side-by-side presentation of what the surgeon is doing, a number of students following great interest in the operation of surgical art and technique. It provides a new skill to both the surgeon and the student to take advantage of at the hospital. This age of miracles.
In addition to the regular telecasting equipment, an attachment which can adapt the camera to televise microscopic sections has also been obtained. This should greatly enhance the study of microscopic pathology by providing a clear projected magnification of particularly important slides.

Television teaching has many advantages; it offers side-by-side proximity to the surgeon for a limitless number of students, it allows great magnification of surgical areas for easy identification of structures and techniques, and it provides a new stimulus to both the surgeon and the student to take fullest advantage of a magnificent opportunity to, respectively, teach and learn in this age of electronic miracles.
The swish of a two-pointer, sunk by Bob Zweibel of P.C.O. against an Eastern Baptist quintet on Dec. 5th 1953, broke the 20 year basketball silence of this college. Sparked by the astute playing of Len Tierno and Fred Melhorn the newly formed aggregation romped ahead of the favored Eastern Baptist crew to win their opener 68-51.

For the past few seasons Mr. Thomas Rowland, college registrar, and a group of students headed by Jack Gilligan, present team captain, played ball in the Phila. league calling themselves, "Westside Collegians." At the start of this season the College Board of Directors gave permission to play under the school's name. So, Mr. Rowland went to work raising funds for uniforms, equipment and arranging a tentative schedule for the year. Today P.C.O. has a basketball team which, handicapped with some 1st year problems, has managed to play 8 thrilling games losing six by close margins and winning two. Considering that most of the games were played away, the fact that the team is a neophyte in collegiate competition and the conditions of various floors being rather poor they have performed well.

A 67-62 victory over the Natl. Aggies of Doylestown, Jan. 26th, showed team improvement. . . . Captain Jack

Continue on next page
BASKETBALL. (Cont.)

Gilligan led the assault with 20 points followed by Melhorn 19, Joseph 15, Tierro 8, McClain 3, Zweibel 2. Other
members of the team include D’Alonzo, Kodroff, Pepe,
Weiss. Games are open to all and moral support is a
great factor in winning games so make it your place to
push your team. Team schedules are posted on all
bulletin boards.

* * *

Patients Form Auxiliary

Former patients at hospitals operated by the
Southern California Osteopathic Hospital Foundation
have united for the purpose of raising
$1,000,000 for the new Los Angeles Memorial Hos-

tial. Doctors representing the Foundation have
contributed $400,000 and the Los Angeles Memorial
Hospital doctors have contributed the site, valued at
half a million. When the doctors sent out appeals
to all their patients asking them to help finance the
second million, a group of 200 women, all former
patients, organized into a ladies auxiliary to raise
the needed funds.

Tight Squeeze

Three surgeons recently got into an argument at
an international medical convention when they dis-
agreed as to what operation was the most difficult
to perform. A British surgeon said brain surgery
was the most difficult while an American doctor
claimed that cardiac surgery was the hardest. They
both turned to the Russian doctor for his opinion and
he replied, “tonsillectomy.” “They’ve done such a
good job teaching people to keep their mouths shut
that you have to perform the surgery through the ear.”
Greetings to the column, never glum or funeral,
Back on the job with no hardening arterial,
Back with the sparkle and spirit of fun,
Back with the old-fashioned fervor for a pun,
Greetings to the column, the alert, analytical
Foe of the phony and smug hypocritical,
Train your sights on some verbal velocity
Straight on the targets of empty pomposity,
Make my existence consistently cherrier,
And kick, when I need it, my cosmic posterior.

* * *

The following advertisement appeared in a recent journal: "Here's a good test for your stomach muscles. Clasp your hands over your head and place your feet together on the floor. Now bend to the right at the waist as you sit down to the left of your feet. Now, by sheer muscular control, haul yourself up, bend to the left and sit down on the floor to the right of your feet. Keep this up and let us know the result." The first letter received said, "Hernia."

* * *

A scientific expedition from Duke University will strike out into the Sahara Desert this spring to study camels. Presumably, it'll be the regular thirty-day test.

* * *

The doctor knocked at the bedroom door before entering to visit his patient, an attractive young woman. Going to the bed, the doctor pulled back the covers and gave her a thorough examination, top to bottom, fore and aft. When he'd finished, the lady said, "Doctor, I'm curious about something. May I ask one question?" "Certainly." "Doctor, why did you knock?"
in the humorous vein

I have read so much about the bad effects of smoking that I've decided to give up reading.

* * *

What a day. I lost my job. I lost my billfold. My wife ran away with the milk man. The Phillies lost to the Pirates. It's unbelievable ... leading by three in the ninth, and they lost to the Pirates.

* * *

"Do you know what they call the man who doesn't believe in birth control?" "No, what?" "DADDY."

* * *

How about the proctologist who, upon completion of his examination of the patient, was heard to say, "I don't care what your boss says, I can find no indication of lead."

* * *

Then there's the one about the twins who met after not seeing each other for some months. "You remember me," says one to the other, "I used to be your womb-mate."

* * *

Some girls are built like this one others are more like this

but they usually end up like this

* * *

The doctor was explaining to the expectant mother that care should be given to the breasts. "But I'm not planning to nurse my baby," she insisted. "It'll be a bottle baby."

"But your child will thrive much better if naturally fed," argued the doctor. Reluctantly, the mother-to-be replied, "Well, maybe you're right. If I have to carry them around, I might as well use them."
Founder's Day 1954

O. J. Snyder

"Never forget, that your most urgent need is for preparation that is thorough—for such a sound equipment of knowledge and facility that you will be able to meet confidently and adequately the manifold problems that will confront you in practice. Only by such unremitting, conscientious effort, in college and afterwards, can you hope to be worthy of your high calling and to command the honor which is peculiarly the reward of the able physician."

O. J. Snyder

The above quotation was taken directly from the first page of the 1954 Founder's Day program. It is reprinted here, not only because it is always appropriate to remind ourselves of the high standards of our profession, but also to remind us of our proud heritage as students at PCO. It reminds us of the men who took the initiative in 1905 and obtained the college's first home, a brownstone house at 33rd and Arch streets.

The Founder's Day Ceremonies last January 30 will be especially memorable to the students of today and many of the students of yesteryear for it was the day on which the college conferred an honorary doctorate degree on one of its most faithful—Kenneth L. Senior. Perhaps the most startling aspect of the 1954 celebration was the actual presentation of a televised educational program to the alumni guests in the college auditorium, the first public demonstration of the college's closed-circuit television system.

The currently much-discussed "Cancer of the Lungs" topic provided interesting and elucidating symposium material for the afternoon session. The presentations were administered by such PCO stalwarts as Drs. Owen, Rice, Daiber, Lloyd, Leuzinger, Black and Fisher. Dr. Victor R. Fisher also served as Program Chairman.

Kinsey K

In a physical sexu...
Kinsey Kan't Refuse, Kin He?

In a recent AMA Journal letter to the editor two physicians disputed Dr. Kinsey’s approach to the sexual aspects of our society.

One point of dispute has been that the people questioned were “volunteers” . . . and who would volunteer to discuss so private a matter. Reports have it that Dr. Kinsey himself has helped substantiate this theory.

A cigarette company, seeking endorsers for their product among prominent people, had one of its operators call Dr. Kinsey. When asked, “What brand cigarettes do you smoke, Dr.?” the girl on the phone was told curtly, “I never give personal information to surveys.”

Split Any Fees Lately?

An anti-climax to the recent Collier’s article on the evils of fee-splitting is “Patients For Sale” which appears in the January 16 issue of the Saturday Evening Post.

Eyesight and Insight Aided

A newly developed Leitz micro-projector has been obtained for our pathology department’s use in undergraduate and graduate training. This projector, purchased last December, has already seen much use in the hospital conference program and the regular pathology classes. It reputedly reproduces the microscopic field on the screen with definition and brilliance of direct microscopic vision.
STUDENTS AND COLLEGE HOLD

"Osteopathic Day For Pre-Medical Students"

On Saturday morning, February 13, 1954, the Philadelphia College of Osteopathy will hold its first "Osteopathic Day" in honor of visiting pre-medical students from undergraduate colleges throughout the East. The proposed program will include lectures on current medical topics of interest to the pre-med student by various members of the college and hospital staff, an explanation of "osteopathy" as it is taught and practiced today, interesting medical displays, a tour of the college, a demonstration of the college's new closed-circuit television system, a buffet luncheon and the AOA motion picture, "Physician and Surgeon, D.O."

The idea for such an enterprising program was born to senior student Vincent Huffnagle last year as a possible fraternity project. He submitted it to the organization last Fall and was given their approval. When told of it, the administration was willing to co-operate fully, but by now plans were developing at such a fast rate it became apparent that no one organization should try to handle it in its entirety. The other fraternities endorsed the program and appointed members to help administer the proceedings.

The purpose of "Osteopathic Day" is two-fold: it is (1) introductory and (2) elucidatory. For those who have no idea of the meaning or significance of the "osteopathic approach" to medical practice, it will be introductory. Those who have some information about this profession and are seeking more detail about osteopathic education and practice will find it elucidatory.

Whatever its effect on our visitors, the "osteopathic day" will most likely do one thing quite well . . . the re-affirmation of the PCO students pride in their school and their profession.
Tape Television in Medicine

Several weeks ago RCA Victor demonstrated another of the electronic miracles of our age . . . the recording of color television, picture and sound, on magnetic tape. When refined, this process holds much in store for all the country; in medicine, its implications may even now be scrutinized. On this tape emergency surgical procedure could be recorded for presentation to classes the following day . . . and since the same tape could be used repeatedly, these things are possible without undue increasing costs of medical education. The finest surgery of the country's outstanding physicians can be taped and circulated to medical schools throughout the world. How long? Current estimates run about 15 years.

Nurses Play Ball

The nursing school has a basketball team all its own. The group competes against teams from other nursing schools in this area, including Temple, Bryn Mawr, Episcopal, Cooper, Lankenau, and Abington. (See picture below)
FRATERNITIES

LAMBDALOMICRON GAMMA

The 1953-54 college year has been a bright one for the members of L.O.G., thanks to the fine leadership of president, Abe Price. Not only have the members become welded together, the wives and fiances of the members have formed a L.O.G. Auxiliary. The women reportedly have "making the house more like a home" as their purpose, and they certainly are doing a good job of that.

Rushing this year was an eminently successful venture, thanks to the co-operation of rushing chairmen, Al Fallick and Paul Sadick, with the social chairmen, Jerry Cohen and Jack Levitt.

If any of you have noted the fine physical condition of the house, you might like to know that much of the necessary incentive was directly due to the endless work of senior Sid (newly married) Rusak.

As L.O.G. looks toward the future social schedule it can see a Spring full of as much fun and fellowship as study restrictions will permit.

PHI SIGMA GAMMA

Phi Sig is again in full swing with its educational program, ably administered by John Lalezinski. The program included movies, lectures, demonstrations by various well-known physicians, and the very popular Friday-night Technique Sessions.

The rushing program this year was very successful thanks to much fine planning by Paul Snoke, Rushing Chairman. Phi Sigma Gamma is proud of its new members.

Alumni and brothers both have responded wonderfully to the house's call for additional furnishings. So far, we have received an encyclopedia on drug therapy, a set of Tice Encyclopedia, an attractive rug, a refrigerator, a handsomely upholstered couch and a well-tuned piano.

Our newly-elected officers are President, Emil Felski; Vice-President, Al Grayce; Secretary, Ed Zapp; Treasurer, Don Johnson; Sergeant-at-Arms, John Malta.

Phi Sigma Gamma would like to extend public congratulations to its newly elected leaders, and a sincere "thank you" to those who have been serving so well in these offices up to now.
FRATERNITIES

ATLAS

The big news is how the idea of Vince Huffnagle, last term’s President, for a Pre-Med Day here has mushroomed into the tremendous all-fraternity and faculty project, “Osteopathic Day for Pre-Medical Students.” Joe Maxian and Vince are prominent contributors to the program. Atlas wants to thank the other three fraternities for pitching in to make this a general student project... it goes to display a wonderful maturity in inter-fraternity relations.

The organization is proud of its new initiates who, less than 10 days after their initiation, were helping to put on the annual Christmas Party for 100 North Philadelphia underprivileged children.

Last January saw the first of a long line of annual Alumni--Active Stag Parties at Kostick’s Restaurant. The prize for the greatest distance traveled went to Dr. Dudley B. Turner, Sr., A.S.O. ’15, who came down to Philadelphia from Williamsport for the affair.

IOTA TAU SIGMA

The rejuvenation of Delta just over a year ago has led to unprecedented interests, determination and growth, from both the active and alumni membership. There have been too many activities during this brief time, for us to elaborate on any of them. Therefore, we’ll cover as many as possible in Walter Winchell style:

If banquets mean anything, the one held by ITS at the Garden Court Plaza last May 15 had many a notable present... their first in many years... it looks like there’ll be more and more.

Same group opened house graduation weekend last June, did much re-decorating last summer, and now boast a real swanky set up... no casino tables, though. Undercover sources rumor that a person named Sam Santaspirit may have been responsible. Time running out here... but your reporter reports that big things are brewing at the ITS house!
New Bed-Room

The dreams of two decades have been fulfilled by the osteopathic physicians of Saginaw, Michigan. On Sept. 13, 1953, they held dedication ceremonies for their new 60 bed hospital. It is complete with new laboratories, radiology clinic, obstetrical department, and a 10 bassinet pediatric department.

"Still" Celebrating

Founder's Day at the birth-place of osteopathy (Kirksville) was an auspicious event. Included in the two day agenda was a banquet, post-graduate lecture program, and a pilgrimage to the "old doctor's" log cabin. The celebration closed with a picnic and dance.

Psychiatrists Meet

The American College of Neuropsychiatrists announces a graduate training program to be presented at Philadelphia. Headed by Dr. Cecil Harris, the Psychological Institute of Philadelphia plans to offer varied seminars. Information regarding requirements and complete subject coverage can be obtained directly from the institute.

AOA Convention Drawing Near

Preparations for the American Osteopathic Association's 58th annual convention in Toronto July 12-16 are moving forward rapidly. A large registration is anticipated not only because of an especially attractive program, but because the five-day meeting is being held in scenic Canada—the wonderland of North America. Two of Toronto's finest hotels, the Royal York and the King Edward, will serve as headquarters for the convention. Hotel reservation blanks will be available in a forthcoming issue of the Forum.
OSTEOPATHIC WORLD

The West Virginia Supreme Court refused to re-open a case in which the lower court ruled that DOs in West Virginia have full practice rights (including surgery). The high court turned down the request without comment.

Press-radio-TV coverage was extensive for the past AOA convention in Chicago last year. The three wire services and press associations, A.P., U.P., and I.N.S., carried twice-daily releases to their clients and member newspapers. The four Chicago newspapers gave the convention what was called by reporters "more coverage" than the recent AMA convention was given. Five coast-to-coast network radio programs were broadcast and 9 TV programs were telecast.

Dr. Norma Christensen, '53, is author of the paper, "The Role of the Osteopathic Lesion in Chronic Degenerative Diseases" in the October, 1953, issue of the AOA Journal. Her article was the first prize winner in the sixth annual Academy of Applied Osteopathy prize contest, which is open to junior and senior students in the osteopathic colleges.

Des Moines Still internal medicine resident, Dr. Murray Goldstein, has been appointed a United States public health medical officer with the rank of senior assistant surgeon.

AOA publications and the cigarette companies are being divorced through the unanimous decision of the AOA Board of Trustees to discontinue all advertising of tobacco products "... pending the outcome of further research on the problem of the relationship of lung cancer to the use of tobacco."

AOA going west in 1955 . . . where the 59th annual convention will be held at the Statler and Biltmore Hotels in Los Angeles.
PERMANENT PRESIDENT AND DEAN APPOINTED

Many students at POO can't remember having a permanent president or dean. Now we have both, following the announced appointments of Dr. William E. Brandt to the Presidency, and Sherwood R. Mercer to the Dean's position. These appointments were made public by Dr. Frederic H. Barth, Chairman of the Board of Directors of the college during the Fall and Winter of 1953, respectively.

Dr. Brandt is already well known to the students and the profession, having served over a year as Acting President following years of success in newspaper, radio and public relations work.

Mr. Mercer needs more of an introduction. He hails from Manchester, Conn., and married a fellow teacher at Wesleyan. They have three children, the eldest of which is presently a high school student. Having been Dean of Faculty at Muhlenberg College since 1946, his resignation from that position takes effect in time for him to take over as POO's Dean with the beginning of the third trimester. Mr. Mercer has done graduate work at both Yale and Harvard.

The Axone is proud to welcome POO's new Dean, and congratulate President Brandt.
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William E.
Mercer to
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