Digest of the Philadelphia College of Osteopathic Medicine (Fall 1994)

Philadelphia College of Osteopathic Medicine

Follow this and additional works at: http://digitalcommons.pcom.edu/digest

Part of the Medical Education Commons, and the Osteopathic Medicine and Osteopathy Commons

Recommended Citation
http://digitalcommons.pcom.edu/digest/157

This Book is brought to you for free and open access by DigitalCommons@PCOM. It has been accepted for inclusion in Digest by an authorized administrator of DigitalCommons@PCOM. For more information, please contact library@pcom.edu.
PCOM curriculum changes give students earlier hands-on experience.
In November 1992, PCOM's Curriculum Committee surveyed the faculty to determine its willingness to participate in curriculum reform. When committee chair Richard Kriebel, PhD, PCOM assistant dean for basic sciences, collected the responses, he was encouraged. "Ninety percent of our faculty was interested in participating in reform," remembers Kriebel. "I knew there was a good chance for the College to make some positive curriculum changes, which can only happen if there's input from everyone."

This team approach is reflected in PCOM's Curriculum Committee, which is the driving force behind reform. The committee's 21 members include basic science and clinical full-time faculty; clinical adjunct faculty; administrators; and a student representative from each class.

"We started the reform process because biomedical knowledge is changing so fast; we need to continually analyze and modify our curriculum if it's going to succeed," explains Kriebel. "If this process ends, the faculty isn't doing its job."

Kriebel believes medical students initiated curriculum reform by constantly asking professors, "What do I need to know?" Similarly, the question that guides the committee is: What do our students need to know to become solid generalist physicians?

History of Curriculum Reform

Although the 1993-1994 academic year saw the first major curriculum changes with the development of the "Doctors from Day One" approach, reform planning began five years ago. Former PCOM Dean Daniel Wisely, DO recognized the need for curriculum improvements in 1989 when the College was undergoing an accredita-
Better Doctors

Although PCOM's curriculum contained all the necessary courses, it lacked a planned, logical approach.

The Curriculum Committee started focusing on reform, and in 1991 concluded the curriculum's goal is to present a comprehensive general medical education, with an emphasis on primary care. After PCOM faculty overwhelmingly responded to reform in the November 1992 survey, faculty planning groups were formed to analyze curriculum content. The groups were given a simple directive: What aspects of your field are essential for a generalist medical education? Using the groups' recommendations, the committee started reorganizing the curriculum.

The question that guides the Curriculum Committee is:
What do our students need to know to become solid generalist physicians?

Primary Care Focus

To keep primary care training as the focus of curriculum reform, a primary care task force was formed, led by Eugene Mochan, DO, '77, PhD, PCOM assistant dean for primary care education. "Based on input from PCOM's health care center physicians, we developed a list of skills, knowledge and attitudes that are desirable for our graduates," says Mochan. "All curriculum changes stem from these attributes."

Curriculum Changes

Earlier Clinical Experiences

Last year, the "Doctors from Day One" approach was implemented to give first-year students more clinical exposure. Changes included expanding both the "Care of the Elderly" and standardized patient programs; and adding "shadowing" experiences at PCOM's health care centers.

Jennifer Schmidt, PCOM '97, who serves as the Curriculum Committee's second-year student representative, says students feel positively about these changes. "Having earlier clinical experiences is very exciting," notes Schmidt. "Working with patients gives substance to what we're studying in class and cements why we're in medical school." PCOM's class of '97 is the first class to experience all curriculum changes.

Basic and Clinical Sciences Integrated

Starting in the 1994-1995 academic year, the basic and clinical sciences were integrated in first- and second-year classes to give students a more interdisciplinary program. Now, when students learn the basic sciences they immediately see the clinical application. For example, in the first year biochemistry/molecular biology course, students utilize molecular concepts presented during lectures to help solve 50 clinical cases involving common disorders seen by primary care physicians.

"Integrating the curriculum gives students a more coherent approach to learning that builds on the previous material," says Robert Hippert, DO, '76, a member of both the Curriculum Committee and clinical adjunct faculty. "Before, students received the information piecemeal, which made it harder to remember." Hippert was asked to join the committee two years ago to ensure that input would be received from a rural primary care physician.

Other curriculum improvements include emphasizing problem-solving skills through case studies and case presentations, and incorporating informatic technologies into all areas of the curriculum.

(Continued on next page)
Third- and Fourth-Year Changes

While the Curriculum Committee evaluates first- and second-year changes, efforts have shifted to improving third- and fourth-year curriculum. In July 1994, an ad hoc subcommittee was formed to address how to enhance clinical rotations. Donna Farrell, DO, '88, PCOM director of clinical education, co-chairs the ad hoc committee with Kriebel. “Although PCOM's rotations are strong and our affiliated hospitals and faculty are doing a great job, we've found ways to make the clinical experience better,” explains Farrell. “Giving our clinical adjunct faculty more support is a major priority.”

The ad-hoc committee's recommendations include:
- increasing OMM rotations from 2 to 4 weeks to make OMM more visible
- emphasizing community-oriented primary care by adding a “community medicine selective” rotation at an alternative site, including the Indian Health Service, migrant worker clinics, homeless shelters, city clinics and international sites
- improving communication between PCOM and its affiliated faculty, and offering faculty development for its dedicated adjunct faculty
- improving the quality of primary care rotations by enhancing consistency of rotations and developing specific learning objectives to be implemented at each site
- developing selective sites

“Many medical schools have attempted curriculum reform and failed due to turf issues and bureaucracy. But we managed to take this major issue and receive cooperation from the entire college community.”

- Dean Kenneth J. Veit, DO, '76

GENERALIST ATTRIBUTES

PCOM's goal is to have all graduates possess these characteristics, which were developed by the College's Primary Care Task Force:

**Patient-Related:**
- Understands Life Stages - prenatal - infancy - preadolescent - adolescent - young adult - adult - elderly
- Understands and utilizes osteopathic concepts in approach to general medicine
- Proficient in history, physical examination and diagnosis methods
- Able to diagnose, treat and manage common diseases
- Recognizes uncommon diseases requiring specialized management
- Recognizes and manages emergency and acute illness
- Versed in methods of problem-solving
- Skilled in routine ambulatory procedures
- Skilled in making appropriate referrals

**Physician-Related:**
- Able to make appropriate referrals
- Attentive to ethical issues in medicine
- Aware of economic issues in medicine
- Effective in the use of community resources
- Advocates prevention methods in population and individual health care

**Population-Related:**
- Conscious of cultural and cross-cultural diversity and associated issues in medicine
- Able to make appropriate referrals
- Attentive to ethical issues in medicine
- Aware of economic issues in medicine
- Effective in the use of community resources
- Advocates prevention methods in population and individual health care

**Physician-Related:**
- Able to make appropriate referrals
- Attentive to ethical issues in medicine
- Aware of economic issues in medicine
- Effective in the use of community resources
- Advocates prevention methods in population and individual health care

**Population-Related:**
- Conscious of cultural and cross-cultural diversity and associated issues in medicine

February 1993

Primary Care Task Force presents recommendation to Curriculum Committee, which stated:

"... the major emphasis of the curriculum in all years should be directed toward the training of generalists ... with the belief that the best fundamental training for all future physicians involves a strong generalist background."

July 1993

PCOM receives funding for the “State Generalist Physician Initiative,” a one-year planning grant from the Pennsylvania Department of Health to produce strategies to increase the number of primary care physicians..
Taking curriculum into the community

Second-year students Melissa Mutscheller and Mark Gottron were two of 20 PCOM students who participated in the summer internship program Bridging the Gaps: Philadelphia Community Health Internship Program (PCHIP). Bridging the Gaps: PCHIP, a collaborative effort between Philadelphia's six medical schools, creates ongoing partnerships that help the medically underserved while training future health professionals.

Mutscheller and Gottron, who helped plan a basketball tournament with an anti-violence theme for Philadelphia youths, took a break in the action with tournament participants, left to right, Jamarr Williams, Jamar Smith and Thomas Smith.

First OMM Fellowship Recipients Named

PCOM announces the initiation of the OMM Fellowship Program, established by the College's Committee for Implementation of Osteopathic Philosophy. The fellowship's purpose is to reinforce and develop students' skills in OMM, and to have the fellows serve as role models for their peers.

The OMM Fellowship Program seeks to:
• Aid the fellow in developing an advanced level of skill and knowledge of osteopathic medicine
• Develop osteopathic physicians with a solid grasp of osteopathic philosophy and the ability to communicate that philosophy effectively
• Develop osteopathic physicians with the ability to integrate osteopathic principles into all areas of clinical practice
• Develop clinicians able to contribute significantly to the teaching, clinical activities, and research of the College and profession after termination of the fellowship

Gretta A. Gross, PCOM '96, and Todd Bezilla, PCOM '96, were selected as the fellowship's first recipients. Gross, of Manchester, Pennsylvania, earned a bachelor's degree in biology from Juniata College in Huntingdon, Pennsylvania, in 1992. She also recently received the Dr. Angus Gordon Cathie Scholarship in recognition of her academic excellence and interest in anatomy and OMM.

A native of Altoona, Pennsylvania, Bezilla received a bachelor's degree in chemistry and biology from West Chester University in 1987. He earned a master's in exercise physiology from Temple University in 1989.

Each year, two third-year students will be selected as fellows. The students will serve for 12 months over a three-year period in PCOM's OMM department. Their duties include serving as teaching assistants in the student OMM labs; working in PCOM's health care centers; and treating patients in the OMM department under physician supervision. The students receive a stipend, tuition remission and credit toward OMM certification.

SEPTEMBER 1993

Implementation of "Doctors from Day One" approach for first-year class

NOVEMBER 1993

PCOM President Finkelstein forms strategic planning committee; curriculum is one area of emphasis

JULY 1994

Ad hoc subcommittee formed to study third- and fourth year curriculum

SEPTEMBER 1994

Integration of basic and clinical sciences in first-and second-year classes
When Herbert Lotman became PCOM's Chairman of the Board, osteopathic medicine was already a familiar term to him. In fact, osteopathic medicine had been an integral part of his family for many years. “When I married into the Levin family, I had no idea what an osteopathic physician was. But with several members of my wife's family being osteopathic physicians, I quickly understood what a DO degree signified,” says Lotman. The Levin family of physicians were also PCOM alumni: Abraham N. Levin, DO, '33, Lotman's father-in-law; Jack Levin, DO, '35; Sam Levin, DO, '35; and Joel Levin, DO, '69, Lotman's brother-in-law.

Lotman's association with osteopathic physicians didn't end there. His daughter married Scot Fisher, DO, '82, whose family members include Bernard Fisher, DO, '52 and Gary Fisher, DO, '73.

“When Dr. Finkelstein asked me to sit on the board in 1990, I accepted because of my family's concern regarding the welfare of the osteopathic profession and the declining economic condition..."
of PCOM," remembers Lotman. At the Board of Trustees meeting in November 1992, Lotman was unanimously elected chairman. Once again, he accepted because of his family’s strong relationship with osteopathic medicine and PCOM.

“My goal when I became chairman was and remains to keep the college healthy and financially stable, improve communications with the alumni, and enhance its reputation as one of the finest medical schools in the country,” says Lotman.

A Philadelphia native, Lotman serves as chairman and CEO of Keystone Foods Corporation, a $2 billion corporation based in Bala Cynwyd, Pennsylvania. Keystone’s principle lines of business are food manufacturing and restaurant distribution for McDonald’s restaurants in the United States, Europe, Asia and South America.

Lotman’s career in the food industry began with his family’s beef-boning operation in South Philadelphia. In the late 1960’s, Lotman and his partners pioneered cryogenics for McDonald’s, developing a mass-production system for manufacturing frozen hamburgers. By 1968, S. Lotman and Son was selling its innovative product to the fast food restaurant.

Business isn’t Lotman’s only interest; he’s also very involved in the community. He co-founded the McDonald’s LPGA Championship, a Ladies’ Professional Golf Association tournament, which benefits Ronald McDonald Children’s Charities. The Championship has raised more than $21.7 million in just 14 years, the largest single fundraiser in all of sports. Lotman serves on the board of Ronald McDonald Children’s Charities and is a member of the International Advisory Board to the national Ronald McDonald House program.

In addition, Lotman serves as director of Yale University’s Foresight Foundation, an organization involved in eye research. He is also on the boards of The Children’s Cancer Research Foundation in Philadelphia, CoreStates Financial Corporation, Getty Petroleum Corporation and Packaging Coordinators, Inc.

“PCOM has come a long way in the last few years,” says Lotman. “Not only is the college financially sound, but we’re expanding our health center program and embarking on a major plan to improve facilities. It’s an exciting time to be part of the PCOM family.”
Alexander E. Rodi, DO

"I'd like to have all alumni be totally supportive of PCOM so the College can be the institution we all want it to be."

A member of the Alumni Association Board of Directors for 13 years, Alexander E. Rodi Sr., DO, '58 has served a special function for the board since 1990. Elected as the alumni board representative to PCOM's Board of Trustees, Rodi ensures that information is effectively communicated between the two boards.

"Alumni are so important to the future of PCOM; it's vital that their concerns are made known to the college, and that they are kept well-informed of the plans and direction of PCOM," says Rodi.

He sees his role as especially important now, when the College is embarking on a capital campaign. "The PCOM Mission seeks to position the College as one of the finest medical schools, osteopathic or allopathic, in the country, which is in the best interest of the College and the alumni."

From 1991 to 1992, Rodi served as president of PCOM's Alumni Association Board of Directors. He is also associated with the college as an educator, serving as a preceptor for students interested in studying family practice in South Jersey. Seven second- and third-year students have completed the one-month rotation through his office.

Rodi has practiced family medicine in Hammonton, New Jersey for 30 years and received the 1993 "Physician of the Year" award from the New Jersey Association of Osteopathic Physicians and Surgeons. The award recognized his lifelong commitment to the medical profession, community, military and his family. "The award was one that any physician would like to get," says Rodi. "I hope I can live up to the expectations of such as honor." Rodi retired from the Air Force Reserves in 1984 as a senior flight surgeon with the rank of colonel.

A member of the New Jersey Association of Osteopathic Physicians and Surgeons for 27 years, Rodi has served as both a board member and president of the association. He is affiliated with William B. Kessler Memorial Hospital in Hammonton, where he has served on the executive committee since 1967. Rodi's positions at Kessler have included chairman of the department of family practice and chief of staff, a position he held three times.

A New Jersey native, Rodi received his bachelor's degree from LaSalle University. After graduating from PCOM, he interned at the Art Centre Hospital in Detroit, Michigan. Rodi devotes much of his time to enhancing medical care quality. He is one of 12 elected physician members in the country of the American Medical Peer Review Association (AMPRA). AMPRA represents the quality review organizations that monitor quality in the Medicare, Medicaid and HMO programs in the United States and Puerto Rico.

Also active in local peer review organizations, he serves on the board of the Peer Review Organization of New Jersey, Inc. and as president of the Southern New Jersey Professional Standards Review Organization.

Rodi's plans include continuing recertification in family practice. He lives in Hammonton with his wife, Alice.
I see outstanding opportunity in the future to build on PCOM's reputation as the nation's finest osteopathic school and one of the country's finest medical colleges.

Herbert Lotman
Chairman of the Board
When we build,
let us build forever.

As we function in an era of change in health care, we are inspired by the osteopathic tradition which has brought us so far and which positions us so well for the future. We affirm the profession's emphases on primary care, health maintenance and manipulative medicine. At PCOM, we are confident that the physicians we educate and the care we provide is particularly suitable for the generations to come. We are proud that osteopathic medicine is leading the way toward the future of medicine by stressing primary care and preventive medicine and by addressing the complexity of health care needs in our communities.

The relationship between structure and function is essential in the osteopathic approach to medicine, and further it is reflected in our planning and programs. At PCOM, we're forming a structure which will carry us securely into the next century. We're improving the design of our curriculum; we're constructing a solid team of managers and employees; we're building a campus of cohesion and unity; and we're strengthening the financial stability of our institution.

Philadelphia College of Osteopathic Medicine is building a future—a future that is framed with academic promise, financial security, controlled growth, and spirited morale. I hope you will join with us as we continue to raise our college to the highest levels.

Sincerely,

Leonard H. Finkelstein, DO
President and CEO
The mission of Philadelphia College of Osteopathic Medicine remains constant—to educate osteopathic physicians. Medical students in the 1990s face great challenges during this time of sweeping shifts in health care. PCOM's curriculum is designed to provide the essentials for students to become solid generalist physicians in the 21st century.

The 1993-94 academic year brought major curricular enhancements with the development of the “Doctors from Day One” approach. This innovative approach was implemented to make first-year course material more clinically relevant. Additional improvements included expanding both the “Care of the Elderly” and standardized patient programs; and adding “shadowing” experiences at PCOM’s health care centers.

Beginning in the 1994-95 academic year, first- and second-year curriculum has been reorganized in several areas to offer a more interdisciplinary program. These areas now feature an integration of the basic and clinical sciences. The plan is to integrate all areas so they directly relate to the students as physicians. PCOM maintains that integrating the curriculum educates the students as physicians earlier, thus making them better doctors.

Continuous improvement of PCOM’s curriculum helps elevate the reputation of our College, and PCOM’s reputation as an outstanding osteopathic medical college is apparent among our growing applicant pool. 1993 brought the largest applicant pool in the history of the College (3,648). Rising to even greater heights, the 1994 applicant pool of 4,903 topped the previous year’s record and was also the greatest increase in applicants among the Philadelphia medical schools.

Graduate Medical Education is also making strides in the advancement of the mission of the College. GME plays a critical part in the training of outstanding future osteopathic physicians. The current PCOM program includes 67 interns, 128 residents, and 19 different programs. PCOM’s GME program is integrated with six core hospitals: Albert Einstein Medical Center, St. Agnes Medical Center, Episcopal Hospital, Germantown Hospital and Medical Center, and Graduate Health System - City Avenue and Parkview Hospitals; and many affiliated teaching hospitals.

Our osteopathic tradition continues to be a source of pride to PCOM. True to our osteopathic heritage, the College announced the initiation of the OMM Fellowship Program and named its first two recipients. The purpose of the fellowship is to reinforce and develop students’ skills in OMM, and to have the fellows serve as role models for their peers.

PCOM’s position as a leader in primary care was reaffirmed in October 1994 when the College received refunding for the State Generalist Physician Initiative, a grant from the Pennsylvania Department of Health to execute strategies to increase the number of primary care physicians. The three year grant is one of the largest external funding sources received in the history of the College.

At PCOM, our students are our greatest source of pride. We function to serve them well and give them the best education possible. It is our reward to see them in turn serve their patients and the community well and give them the best possible medical care. Tana Fishman, Class of ‘95 is one of many students who brings great pride to PCOM. Ms. Fishman was named the recipient of the Secretary’s Award for Innovations in Health Promotion and Disease Prevention. The annual national honor is sponsored by the U.S. Department of Health and Human Services in collaboration with the Federation of Associations of Schools of the Health Professions. Ms. Fishman is the first DO to receive this prestigious award.
The PCOM Mission

Just as a building has interdependent elements—walls, ceilings, support beams—an institution is made up of a definite organizational pattern. The structure of PCOM was strengthened this year with the addition of several new members. Ahmeenah Young and Leonard Johnson, DO joined the OMCP Board of Trustees providing the College with valuable input to help further our mission. Joseph A. Walsh joined PCOM as Senior Vice President, Practice Management and Development. He will manage and expand our health care centers and develop a primary care network.

These new players join an already charged team whose goal is to concentrate its resources on educating physicians within the osteopathic tradition. To continue this tradition into the next century, PCOM has launched a major fundraising campaign, The PCOM Mission.

The PCOM Mission seeks to raise $25 million to meet the College's needs in three areas: academic leadership, campus facilities and student scholarships. To ensure PCOM's curriculum and academic resources anticipate the practice of medicine in the next century, funds from the campaign will be used to endow full-time professional chairs in key clinical areas. PCOM also seeks to establish a faculty development and research fund and a significant library endowment. The campaign also seeks to raise funds for the master facilities plan. PCOM plans to upgrade its facility with state-of-the-art teaching technology, construct extensive building improvements, and create a centralized mall area to give PCOM a campus atmosphere. Finally, the campaign seeks endowment funds to provide additional scholarships. This will enable the college to attract candidates who will make the best osteopathic medical students. Six scholarships have been named thus far.

The PCOM Mission has received pledges from 100 percent of the Board of Trustees and the Executive Alumni Board. The aggressive five-year capital campaign will culminate in 1999, the celebration of the College's centennial.
To enhance PCOM's educational operations and create a true campus environment, the College is embarking on a campus improvement project. Unanimously approved by the Board of Trustees October 19, PCOM's master facilities plan allocates $35 million to upgrade all campus buildings and create a landscaped central mall area.
EVANS HALL
Many renovations will improve Evans Hall such as the addition of three stories, including a two-story atrium entrance (illustrated below). Also constructed will be a new dining room and several small classrooms. The large lecture hall will be expanded and many classrooms will be redecorated. The goal of PCOM is to have all teaching facilities contained in Evans Hall.

ROWLAND HALL
A new entrance will be built for Rowland Hall, which, like Evans' new entrance, will face a centralized landscaped mall area. This will create a campus atmosphere and give PCOM its own identity.

STUDENT ACTIVITIES CENTER
A new student activities center, including basketball and volleyball courts, track, weight room and gym, will be erected adjacent to Rowland Hall. Its entrance also will face the central mall area.

LEV IN ADMINISTRATION BUILDING
Formerly the Moss House, the Levin Administration Building, was renamed due to a generous gift from a Board of Trustees member. The building will be converted into a centralized administration building for the President's Office and financial, alumni and other administrative offices.

MULTI-STORY PARKING GARAGE
A new parking garage will be built to provide ample parking to PCOM visitors, patients, employees and students.

PROGRESS-TO-DATE
Renovations have already begun in Evans Hall. First- and second-year classrooms have been renovated and equipped with state-of-the-art teaching technologies. The building also boasts a newly redecorated lobby and first floor hallway.

The master facilities plan, like the other improvements happening at PCOM, aims to enhance the College's reputation as the nation’s finest osteopathic educational institution and one of the country's finest medical colleges. It's building a campus we can be proud of.
### Fiscal Years ended June 30,

<table>
<thead>
<tr>
<th></th>
<th>1994</th>
<th>1993</th>
<th>1992</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$1.0</td>
<td>$1.1</td>
<td>$0.5</td>
</tr>
<tr>
<td>Accounts receivable, net</td>
<td>3.4</td>
<td>4.5</td>
<td>2.0</td>
</tr>
<tr>
<td>Endowments and Similar Funds</td>
<td>33.9</td>
<td>14.1</td>
<td>20.7</td>
</tr>
<tr>
<td>Restricted Funds</td>
<td>18.9</td>
<td>11.0</td>
<td>11.0</td>
</tr>
<tr>
<td>Investment in discontinued activities</td>
<td>-</td>
<td>23.9</td>
<td>23.0</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>18.1</td>
<td>17.4</td>
<td>17.2</td>
</tr>
<tr>
<td>Other assets</td>
<td>7.4</td>
<td>1.4</td>
<td>0.6</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$82.7</strong></td>
<td><strong>$73.4</strong></td>
<td><strong>$75.0</strong></td>
</tr>
</tbody>
</table>

| **LIABILITIES AND NET ASSETS** |        |        |        |
| Liabilities |        |        |        |
| Accounts payable and accrued expenses | $7.0   | $9.2   | $4.6   |
| Accrued malpractice costs | 5.6    | 7.2    | 5.3    |
| Long term obligations | 37.5   | 32.8   | 33.8   |
| Other liabilities | 2.9    | 3.4    | 2.5    |
| **Total liabilities** | **53.0** | **52.6** | **46.2** |

| Net assets |        |        |        |
| Unrestricted | 20.8   | 11.7   | 19.8   |
| Temporarily restricted | 6.9    | 7.1    | 7.2    |
| Permanently restricted | 2.0    | 2.0    | 1.8    |
| **Total net assets** | **29.7** | **20.8** | **28.8** |

| **Total Liabilities and Net Assets** |        |        |        |
|                                | **$82.7** | **$73.4** | **$75.0** |

### FOUNDATION GROWTH

($ in Millions)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>GROWTH IN TOTAL ASSETS</strong> ($ in Millions)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1992</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1993</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1994</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Unrestricted  Permanent  Specific
**SOURCES OF REVENUES**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount ($ millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition and fees</td>
<td>18.4</td>
</tr>
<tr>
<td>Graduate Medical Education (GME)</td>
<td>9.2</td>
</tr>
<tr>
<td>Net patient service</td>
<td>6.0</td>
</tr>
<tr>
<td>State appropriations</td>
<td>4.1</td>
</tr>
<tr>
<td>Investment income</td>
<td>1.1</td>
</tr>
<tr>
<td>Other sources</td>
<td>4.1</td>
</tr>
</tbody>
</table>

**Total Revenues**  $ 42.9

---

**USES OF REVENUES**

<table>
<thead>
<tr>
<th>Use</th>
<th>Amount ($ millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic Science instruction</td>
<td>2.9</td>
</tr>
<tr>
<td>Clinical Education and GME</td>
<td>10.3</td>
</tr>
<tr>
<td>Clinical Practice Plans</td>
<td>4.1</td>
</tr>
<tr>
<td>Health Care Centers</td>
<td>3.3</td>
</tr>
<tr>
<td>Management &amp; Academic support</td>
<td>7.3</td>
</tr>
<tr>
<td>Other uses</td>
<td>6.1</td>
</tr>
</tbody>
</table>

**Total expenses**  $ 34.0

---

*A financial report of PCOM is available upon request.*

*Please send a written request to:*

**MR. PETER DOULIS, C.P.A.**
**TREASURER**
**PCOM**
**ONE BALA PLAZA**
**SUITE 600 - EAST LOBBY**
**BALA CYNWYD, PA 19004**
Officer of the College

The officers of PCOM are committed architects working to build a strong and prosperous college designed to educate the future of medicine. From left to right:

Kenneth J. Veit, D.O., Dean;
Peter Doulis, Treasurer;
Leonard H. Finkelstein, D.O., President and CEO; Lewis H. Abel, Vice President and COO; Joseph A. Walsh, Senior Vice President, Practice Management and Development.
Herbert Lotman
Chairman

Eugene B. Chaiken
Vice Chairman

Leonard H. Finkelstein, D.O.
President & CEO

Kenneth J. Veit, D.O.
Dean

John W. Becher, Jr., D.O.

Renee B. Booth, Ph.D.

Albert F. D'Alonzo, D.O.

Arnold Hoffinan

Melvin C. Howell

Leonard W. Johnson, D.O.

Nicholas C. Pedano, D.O.

Alexander Rodi, D.O.

Ameenah Young
OFFICERS OF THE COLLEGE

The officers of PCOM are committed architects working to build a strong and prosperous College designed to educate the future of medicine. From left to right: Kenneth J. Veit, D.O., Dean; Peter Doulis, Treasurer; Leonard H. Finkelstein, D.O., President and CEO; Lewis H. Abel, Vice President and COO; Joseph A. Walsh, Senior Vice President, Practice Management and Development.
PCOM Alumni Recognized at ACOS Convention

Congratulations to the PCOM alumni who were recognized at the American College of Osteopathic Surgeons convention held in September in Washington, DC:

NEWLY-ELECTED TO ACOS BOARD OF GOVERNORS
- Richard B. Kanoff, DO, '75
- Charles H. Brimfield, DO, '41

PRESIDENTIAL RECOGNITION AWARD
- Charles H. Brimfield, DO, '41

INDUCTED AS ACOS FELLOWS:
- Stuart M. Kremer, DO, '80
- Michael G. Moncman, DO, '81
- Francis P. Sutter, DO, '76

INDUCTED AS ACOS MEMBERS:
- David J. Ball, DO, '86
- Eric B. Bontempo, DO, '89
- Walter J. Boris, DO, '85
- Frederick L. Cole Jr., DO, '69
- John L. Damiani, DO, '88
- Steven L. Davis, DO, '87
- Lisa Jo Finkelstein, DO, '87
- Stuart H. Goldstein, DO, '89
- John C. Green, DO, '84
- Jeffrey C. Hager, DO, '87
- Pasquale Aldo Luciano, DO, '88
- Robert Joseph Sass, DO, '87

APPOINTMENTS:
- Richard B. Antosek, DO, '81
  Chair, Urology Discipline
- Albert A. DePolo Jr., DO, '74
  Secretary, Urology Discipline
- Michael G. Moncman, DO, '81
  Chair, Neurological Surgery Discipline
- Gary L. Saltus, DO, '73
  Chair, Cardiothoracic and Vascular Surgery Discipline
- Francis P. Sutter, DO, '76
  Treasurer, Cardiothoracic and Vascular Surgery Discipline

INDUCTED AS FELLOWS IN THE AMERICAN OSTEOPATHIC ACADEMY OF ORTHOPEDICS:
- John P. Blocksom, DO, '72
- Lawrence N. Varner, DO, '72

PCOM CONVENTION LECTURERS:
- H. Brent Bamberger, DO, '86
- Jerome Bonier, DO, '77
- Zoltan Brody, DO, '79
- Henry J. Coleman, DO, '72
- Gilbert D'Alonzo, DO, '78
- Robert Falconiero, DO, '84
- Neil J. Halin, DO, '86
- Sherman N. Leis, DO, '67
- Samuel J. Manfrey, DO, '73
- Scott M. Schartel, DO, '82
- and Steven J. Valentino, DO, '82.

PCOM CELEBRATES NATIONAL PRIMARY CARE DAY

Joanne Hullings, PCOM '96, left, discusses her OB-GYN rotation with second-year students as part of PCOM's "National Primary Care Day" activities September 29. Left to right are Amy Siegel, Melissa Mutscheller and Monica Ardura. Hullings was one of several third-and fourth-year students who presented her primary care rotation experiences and answered students' questions. The event was sponsored by PCOM's Student Osteopathic Medical Association.
The PCOM '94 Golf Classic, held September 12 at Manufacturers' Golf and Country Club in Orland, Pennsylvania, was a big hit in more ways than one. Not only did the event feature perfect weather and a beautiful course, it raised more than $120,000, surpassing its goal of $115,000. Last year's Golf Classic raised $89,000. The funds will help expand PCOM's Cambria Health Care Center in North Philadelphia.

Special thanks to our corporate sponsors; alumni and other members of the PCOM family who supported the event; volunteers; and members of the golf steering committee.

PCOM hopes next year's golf outing is even more successful. Mark your calendar now for the third annual PCOM Golf Classic, which will be held September 11, 1995 at Radnor Valley Country Club.

At hole #4, below, a foursome admires a new Lexus, the hole-in-one prize. From left to right are Bonnie Plunket, Meridian Asset Management; Leo Clayboss, Coopers and Lybrand; Pete Doulis, PCOM treasurer; and Steve Harris, Coopers and Lybrand.

Trying for a birdie, Board of Trustees Vice Chairman Eugene B. Chaiken, president and CEO of Almo Corporation, is encouraged by fellow PCOM Board members Paul McGloin, left, and Arnold Hoffman.
Tom Lamaine, event honorary chairman, right, presents the check to PCOM President and CEO Leonard H. Finkelstein, DO, '59, middle, and Oliver C. Bullock, DO, '78, director of the Cambria Health Care Center. The PCOM '94 Golf Classic netted more than $81,000.


PCOM golfers take a break on the green. Left to right are Phil Ginsberg, DO, '80; Mark Luber, Board of Trustees member; and Richard Pascucci, DO, '75, PCOM associate dean for graduate medical education.

Sports enthusiasts enjoy a great outing. Left to right are Mark Avart, DO, '79; Jack McPhilemy, DO, '78, Philadelphia 76ers team physician; Hal (Hotzy) Reinfield, former Temple University basketball player; and Harold Katz, Philadelphia 76ers owner.
PCOM Appoints Senior Vice President

Joseph A. Walsh was recently named senior vice president, practice management and development at PCOM. He is responsible for all operations pertaining to the College's ambulatory centers and practices. Walsh served as a consultant to PCOM for several months before his appointment. Prior to that, he was vice president and chief executive officer of Life Quest Medical Group in Quakertown, Pennsylvania. Walsh served several other administrative positions in his six years at Life Quest, including chief operating officer and executive director.

Before joining Life Quest, he ran a consulting firm, Joseph A. Walsh Associates in Kingston, Pennsylvania, which specialized in association management, government affairs and organizational development consulting. Walsh spent much of his career in the mental health field, where his positions included executive director of the Alcohol Abuse, Drug Abuse, Mental Illness Insurance Coalition in Camp Hill, Pennsylvania, and executive director of the Mental Health Association of Pennsylvania in Harrisburg, Pennsylvania.

Walsh is a graduate of St. Charles College, Baltimore; the University of Scranton; and the University of Alabama, Birmingham.

More than 200 art enthusiasts attended the FRIENDS OF PCOM Art Auction held October 7 at PCOM. The $8,200 raised will benefit PCOM's Cambria Health Care Center. Event organizers included, left to right, Bunny Levyn, FRIENDS vice president; Lisa Hark-Finkelstein, FRIENDS president; and Natalie and Larry Weinstein, DO, '67, event chairpersons. The auction featured nearly 300 works of contemporary and fine art, including works by Tarkay, Chagall, Picasso, Dali and Peter Max.
Morton Herskowitz, DO, Philadelphia, Pa., presented lectures on “Psychiatric Orgone Therapy” at the University of Heidelberg and “Recollections of the Vilhelm Reich” at the University of Hamburg.

John L. Cionci, DO, Dresher, Pa., spoke at the annual Black Family Celebration Weekend held July 16-17 in Philadelphia.

Ruth E. Purdy, DO, Columbus, Ohio, was re-elected to the Doctors Hospital Development Board of Trustees.

Anton F. Kilonsky, DO, Hudson, Ohio, was elected secretary of the Cuyahoga Falls General Hospital Board of Trustees.

Leonard H. Finkelstein, DO, Havertown, Pa., PCOM president and CEO, was appointed to the American Osteopathic Association’s Bureau of Health Care Facilities Accreditation Committee, representing the American Association of Colleges of Osteopathic Medicine.

Anthony A. Minissale, DO, Gladwyne, Pa., was appointed chairman of the American Osteopathic Association’s Bureau of State Government Affairs, Committee on Awards and Committee on Health-related Policies. He also was named to the Council on Federal Health Programs.

William C. Swenfurth, DO, Warrensville Heights, Ohio, was appointed chairman of the department of radiology at Brentwood Hospital.


Herbert G. Wendelken, DO, Rosemont, Pa., was appointed chairman of gynecological surgery at Springfield Hospital.

Merrill Jay Mirman, DO, Springfield, Pa., spoke on “Hypnosis as Applied to Motivation” at a seminar of the International Association for Forensic Hypnosis.


Sheldon P. Kerner, DO, Cherry Hill, NJ, became a fellow of the American Psychiatric Association.

Bernard S. Sobel, DO, Norristown, Pa., became a fellow of the American Osteopathic College of Radiology.

Allan Koff, DO, Elkins Park, Pa., became a fellow of the American College of Physicians.

Stephen G. Wood, DO, Watstown, Pa., was board certified in family practice.

James W. Sillaman, III, DO, Latrobe, Pa., was named medical director of the medical staff at Latrobe Area Hospital.

Gary Agia, DO, Mullica Hill, NJ, was voted “Teacher of the Year” by the intern class of the University of Medicine and Dentistry of New Jersey-School of Osteopathic Medicine at Kennedy Memorial Hospitals, University Medical Center.

Richard B. Kanoff, DO, Wynnewood, Pa., was appointed the neurosurgical member of the advisory council of the Greater Philadelphia Pain Society.

Allen J. Zagoren, DO, Clive, Iowa, was elected president of the Iowa Osteopathic Medical Association.

A. Faye Rogers-Lomax, DO, Villanova, Pa., was named vice president of the American College of Osteopathic Pediatricians.

Richard A. Steiner, DO, Fort Knox, KY, was promoted to Colonel, US Army and has assumed duties in an Army Major Command as Senior Medical Staff Officer, Army Recruiting Command.

John Bellis, DO, Philadelphia, Pa., joined the department of anesthesiology at Roxborough Memorial Hospital, Philadelphia.

Bruce M. Silverstein, DO, Lancaster, Pa., was appointed house physician at Oak Leaf Manor North, Lansdale.

Gary J. Baggett, DO, York, Pa., earned a master's in public health from the Medical College of Wisconsin.

Martin Blume, DO, Phoenix, Ariz., was named medical director for MetLife Healthcare, Mountain Region.

Roman E. Bojecwski, DO, Erie, Pa., was named “Doctor of the Year” by the Guild of Millcreek Community Hospital.

Richard D. Donze, DO, West Chester, Pa., earned a master's in public health from the Medical College of Wisconsin.

Harry J. Morris, DO, Kennett Square, Pa., earned a master's in public health from the Medical College of Wisconsin.

Zoltan Brody, DO, Staten Island, NY, was appointed legislative liaison for the American Osteopathic College of Proctology (AOCPR) and served as AOCPR program chairman for the American College of Osteopathic Surgeons convention. He was recently recertified in proctology.
George E. Palmer, III, DO, Warrensville Heights, Ohio, became a fellow of the American College of Osteopathic Emergency Physicians.

William B. Swallow, DO, Milton, Pa., was re-elected chairman of the board of the Northeastern Pennsylvania Regional Blood Center of the American Red Cross.

Patrick J. Vlahos, DO, Bethel Park, Pa., was named medical director of the Mercy Same Day Surgery Center at Mercy Hospital, Pittsburgh.

William M. Bird, DO, Harrisburg, Pa., was named vice president of primary health services at Community General Osteopathic Hospital, Harrisburg.

Bruce Cummings, DO, Los Angeles, Calif., was a medical team manager for the Los Angeles County Urban Search and Rescue Team, which was sent to the Northridge Meadows apartment complex during the January 1994 Northridge earthquake.

Pat C. DiTommaso, DO, Girard, Ohio, was board certified in family practice.


Victor J. Scali, DO, Springfield, Pa., was appointed associate director of the emergency medicine residency program at the University of Medicine and Dentistry of New Jersey - School of Osteopathic Medicine, Kennedy Memorial Hospital, Stratford.

Nancy A. Mondero, DO, Media, Pa., received the D. Stratton Woodruff Award for Excellence in the Teaching of Medicine from family practice residents at Bryn Mawr Hospital.

John H. Potomski Jr., DO, Melbourne, Fla., was elected president of the Florida Academy of Osteopathy and vice president of the Florida Medical Directors Association.

Richard A. Greco, DO, Pottsville, Pa., was featured in an article published in The News Item titled “Laser surgery draws patients.”

Vic Sobolewski, III, DO, Whitewater, Wis., was named medical director for the American Cancer Society - Region 10, Southern Wisconsin.

Anthony Brown, DO, San Antonio, Texas, was appointed medical director of hemodialysis at Wilford Hall Medical Center, Air Force Hospital, San Antonio.

James Ditaranto, DO, Salinas, Calif., was elected president of the California chapter of the American College of Family Practitioners.

Kenneth A. Heiles, DO, Star City, Ark., became a fellow of the American College of Osteopathic Family Physicians.

Gary R. Hill, DO, Gadsden, Ala., was elected to the board of the Southeast Health Care Consortium.

Steven J. Karp, DO, York, Pa., was named medical director of the Psychiatric Center at Hanover General Hospital.

Michael P. Tronetti, DO, Erie, Pa., received the Exemplary Psychiatrist Award from the National Alliance for the Mentally Ill.

Randall G. Brundage, DO, Clarks Summit, Pa., was appointed medical director at Mid-Valley Hospital.

Brian Campbell, DO, San Antonio, Texas, completed a residency in occupational/environmental medicine and was board certified in aerospace medicine.

Michael P. Meyer, DO, Salisbury, Md., was board certified in obstetrics-gynecology.

Joseph J. Kuchinski, DO, Montgomery, NJ, was appointed director of emergency services at Union Hospital of the Bronx, NY.

George E. Stefanello, DO, Williamstown, NJ, was board certified in obstetrics-gynecology.

Katherine C. Erlichman, DO, Bedford, Pa., was board certified in ophthalmology, otorhinolaryngology, and head and neck surgery.

Les R. Folio, DO, Sacramento, Calif., received an Air Force Commendation Medal and graduated from the US Air Force School of Aerospace Medicine. He serves as a flight surgeon for the Army and Coast Guard. In addition, he is an Air Force nominee for the NASA Astronaut Candidate Program.

Scott Naftulin, DO, Bethlehem, Pa., became a diplomate of the American Board of Electrodiagnostic Medicine.

Kennedy J. Sbat, DO, Jeffersonville, Pa., was board certified in pulmonary medicine and was appointed director of the critical care unit at Pottstown Memorial Medical Center.

Thomas J. Ellis, DO, Philipsburg, Pa., completed an orthopedic surgery residency at the University of Medicine and Dentistry of New Jersey and an orthopedic sports medicine fellowship at Pennsylvania State University.

Donna M. Farrell, DO, Cheltenham, Pa., received the 1994 Gender Equity Award from PCOM’s American Medical Women’s Association.

Eric M. Lipnack, DO, Blue Bell, Pa., became a diplomate of the American Board of Physical Medicine and Rehabilitation.
CLASS Acts

Alvan S. McNeal, DO, King of Prussia, Pa., received the 1994 Meta Christy Award from PCOM's Student National Medical Association.

Sall yanne Pyle, DO, Norfolk, Va., was appointed medical director of the Women's Treatment Program at Maryview Psychiatric Hospital.

John A. Avallone, DO, Elkins Park, Pa., completed an orthopedics residency at Community General Osteopathic Hospital, Harrisburg, and has joined Fox Chase Orthopedics in Bensalem.

Michael A. Chiusano, DO, Jeffersonville, Pa., co-authored an essay, "The Use of Color Flow Doppler Ultrasound in the Management of Acute Testicular Torsion," which he presented at the Mid-Atlantic Section of the American Urological Association Conference. Phillip C. Ginsberg, DO, '80, was also a co-author.

Martin J. Wall, DO, Tobyhanna, Pa., was board certified in family practice.

Steven F. Gold, DO, Lancaster, Pa., was appointed house physician at Oak Leaf Manor North, Landisville.

Carl R. Pullen, DO, Philadelphia, Pa., received the Mentor Award from PCOM's Student National Medical Association.

1990


John A. Avallone, DO, Elkins Park, Pa., completed an orthopedics residency at Community General Osteopathic Hospital, Harrisburg, and has joined Fox Chase Orthopedics in Bensalem.

OBITUARIES

PCOM Mourns Loss of Board Members

PCOM Board of Trustees member and Philadelphia GOP leader William A. Meehan, Esq., died September 13 at age 69. Meehan, who was appointed to the board in October 1990, headed the city's Republican party since 1961.

Meehan joined the Philadelphia law firm of Reed Smith Shaw & McClay in 1990 after 38 years as a partner in the firm Meehan and Stoelker. He served as president of the Philadelphia Board of City Trusts and president of the board of Wills Eye Hospital. From 1967 to 1974, he served as commissioner of the Pennsylvania Turnpike Commission.

Meehan earned both his bachelor's and law degree from the University of Notre Dame.

Herman S. Kohn, DO, '27, died October 24 at age 87. Kohn, a surgeon, was a retired professor emeritus of PCOM and chairman emeritus of the College's Board of Trustees. A native of Philadelphia, he resided in Largo, Florida.

Craig M. Hall, 66, a former PCOM Board of Trustees member, died August 2. He was director of Biddle & Co. insurance brokers and president of Carnett Insurance Agency, Inc. Hall, who resigned from the board in December 1993, lived in Gulph Mills, Pennsylvania.

IN Memoriam


Joseph M. Dubin, DO, '50, FP, Dallas, Texas, July 13.

Italo Falcone, DO, '46, Aviano, Italy.


William S. Prescott, DO, '35, OMM, Cazenovia, NY.

Joseph V. Uri, MD, PhD, Dies

PCOM microbiology professor and researcher, Joseph V. Uri, MD, PhD, died August 26. Uri taught microbiology at PCOM for 7 years. His area of expertise was drugs used to combat infectious disease. Before joining PCOM's faculty, he was a medical researcher for SmithKline Beecham in Philadelphia for 15 years.

Prior to working at SmithKline, he served as a medical officer for the World Health Organization in Geneva, Switzerland. For 23 years, Uri was a pharmacology professor in Hungary, first at the University of Debrecen, then at the University Medical School in Debrecen.


He is survived by his wife, Antonia Uri; MD; sons Andy J. and John J. Uri; mother Etelka H. Uri; and brother Kalman Uri.
National Osteopathic Medicine Week Proclaimed

Coming EVENTS

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan. 27-28, 1995</td>
<td>Founders Day Weekend</td>
<td>PCOM</td>
</tr>
<tr>
<td>Jan. 29-Feb. 5, 1995</td>
<td>Post-Founders Day CME</td>
<td>St. Thomas, U.S. Virgin Islands</td>
</tr>
<tr>
<td>Feb. 28-March 5, 1995</td>
<td>First Annual PCOM Golf CME</td>
<td>Sands Ocean Dunes Resort</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Myrtle Beach, SC</td>
</tr>
<tr>
<td>March 15-19, 1995</td>
<td>ACFP Annual Convention</td>
<td>Dallas, Texas</td>
</tr>
<tr>
<td>March 22-25, 1995</td>
<td>AAO Annual Convocation and Conclave of Fellows</td>
<td>Nashville, Tennessee</td>
</tr>
<tr>
<td>April 6-9, 1995</td>
<td>EROC</td>
<td>Atlantic City, NJ</td>
</tr>
<tr>
<td>April 26-29, 1995</td>
<td>POMA Annual Convention</td>
<td>Philadelphia, PA</td>
</tr>
</tbody>
</table>

Reminder... 11th Annual Post-Founders Day CME in St. Thomas

Don't miss PCOM'S '94 POST-FOUNDERS DAY CME Jan. 29-Feb. 5! Join us for a week-long CME seminar at the Sapphire Beach Resort and Marina in St. Thomas. For information, call PCOM Alumni Relations at 215-871-2144.

Philadelphia College of Osteopathic Medicine
4180 City Avenue, Philadelphia, Pennsylvania 19131-1695