Digest of the Philadelphia College of Osteopathic Medicine (Winter 1994)

Philadelphia College of Osteopathic Medicine

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Fiscal year 1992 was presented to the OMCP community as a year to “strengthen our future,” and so it was.

As a result of the acquisition of the hospital by Graduate Health System in the spring, we are able to concentrate on our mission to provide the highest standard of osteopathic education to our students. Divesting PCOM of the hospital’s major loss operations places the college in good financial shape and preserves all the clinical education resources the college has historically enjoyed for our students, interns, residents and faculty. This was accomplished in a manner which not only preserved the college’s mission, but strengthened it.

While we no longer own acute care facilities, we continue to own and operate ambulatory care centers in Philadelphia and in Sullivan County, Pa. We maintain control over all post-graduate training programs. As part of the hospital sale, the college maintains clear ownership of the entire campus with the exception of the footprint beneath the hospital.

Last year I reported the loss of our entire $5.6 million state subsidy. This year I can report that through the efforts of our administration and coalition of partners in Philadelphia, we were able to secure the restoration of 50% of our state subsidy. As a result of this partial restitution, we were able to minimize the tuition increase for the 1993-94 academic year. We expect to see a 75% restoration in 1994.

THE COLLEGE

For the second consecutive year, PCOM received a record number of applications. Last year the college received 2,000 applications. For the 1992-93 academic year, the college received an impressive 3,646 applications, the largest applicant pool since the mid-70s.

The Class of 1997 has 235 students and is PCOM’s largest class ever. This rise in enrollment suggests several factors; most importantly, it reaffirms the excellent reputation PCOM has for training primary care physicians.

As our numbers continue to grow, our roots, indeed, our mission, continues to be strengthened. In the past year, we have branched out in a number of areas in order to nurture and develop our students. Leading the way for many of these directives has been our newly appointed dean, Kenneth J. Veit, DO, MBA.

In December, the college ended a long and arduous search for dean with the unanimous selection of Dr. Veit. He is a 1976 graduate of PCOM and received his MBA from Temple University in 1989. By having his MBA as well as his DO, and with his specialty in primary care, Dr. Veit has proven that he has all the ingredients to position our college to meet the challenges we face now and in the future.

With Dr. Veit successfully inaugurated, the college continues to experience a prospering of internship and residency programs. This year PCOM is training 65 interns, as well as approximately 130 residents and fellows enrolled in 20 programs. We continue our affiliations with Albert Einstein Medical Center, St. Agnes Medical Center, Episcopal Hospital, Germantown Hospital and Medical Center, and have added Graduate Health System to this network. These hospitals provide our students with a consortium of over 1,200 patient beds to enhance their clinical experience.

Through our senior resident practice workshop, we continue to sup-
port our graduating residents by assisting them in preparing for their entry into medical practice. We also continue to offer residents individual counseling and assistance as they plan and train for their careers.

The college is constantly looking for ways to improve and grow as an educational institution and to improve the quality of service to our students. Developing a curriculum to meet the changing health care needs of society and the changing educational needs of our students is necessary to keep PCOM a leader in osteopathic medical education.

The college's Curriculum Committee, considering both these needs and anticipating the needs of tomorrow's health care environment, fine-tuned PCOM's curriculum over the past year. Changes were implemented to ensure that each student graduates with the broadest possible base education. The changes include:

- More directly applying the "Doctors from Day One" philosophy through shadowing programs for first-year students.
- Expanding the standardized patient program.
- Utilizing an integrated teaching approach to biochemistry (now called Molecular and Cellular Basis of Medicine).
- Coordinating first-year courses in anatomy, physical diagnosis and osteopathic principles and practice.

With the hand of the college on the pulse of the needs of our students - and prospective students - the college launched a graduate program in biomedical sciences. In August the premier class of 35 students took their seats in the two-year evening program. The new program fills a critical need for students who require additional preparation for admission to PCOM or to other institutions.

The addition of new programs over the past year paired with the addition of several new faces has proved to be a winning combination for PCOM. The appointment of four educational leaders this spring places the college in an ideal position to grasp the goals of our mission.

- Richard A. Pascucci, DO, '75, joined the administrative team as associate dean for graduate medical education. Dr. Pascucci also serves as professor of medicine.
- Robert Berger, DO, '58, was appointed to associate dean for undergraduate medical education.
- Domenic DeBias, PhD, was appointed to assistant dean for special training programs.
- Richard M. Kriebel, PhD, was appointed to assistant dean for basic sciences.

The college continued its forward thinking by announcing the appointments of five full-time faculty members.

- Michael Anthony Becker, DO, '87, joined the faculty as an instructor of family medicine.
- Robert Finkelstein, DO, '90, joined the faculty as an instructor of family medicine.
- Frederick J. Goldstein, PhD, joined the faculty as a professor of pharmacology.
- Hollace D. Leppert, DO, '89, joined the faculty as an instructor of internal medicine.
- Patrice Taylor, DO, '90, joined the faculty as an instructor of family medicine.

Most recently the college rounded out the administrative appointments with several announcements.
PCOM's tradition of primary care places us in the forefront

• Lewis H. Abel was promoted to vice president and chief operating officer.
• Peter Doulis was promoted to treasurer.
• Cindy A. Schlaybach was named director of communications.

With the people and services in place, the college also focused attention on the bricks and mortar of the institution. In August PCOM completed the first phase of a three phase classroom renovation project designed to increase seating capacity and to bring state-of-the-art teaching technologies into the first- and second-year lecture halls. The $750,000 project is expected to be completed August 1994.

HEALTH CARE CENTERS

Securely positioned to provide the primary health care of tomorrow, PCOM's seven health care centers are valuable assets to the college today. Providing a means for the education of our students, for the well-being of our communities and for the financial stability of our college, the seven centers remain strong components of the PCOM system. The health care centers provide primary care training for our students and residents, are busy and growing community institutions and are a source of revenue for our college.

Lancaster Avenue Health Care Center
• Houses the largest Medicaid managed care site in the system
• Operates an extremely strong pediatrics department
• Has added additional family care and pediatrics staff

Cambria Health Care Center
• Services an underserved area of North Philadelphia
• Slated for major renovations and expansion in the next year

Roxborough Health Care Center
• Functions under the leadership of Drs. Farrell and McLeod
• Gained financial stability in the past year
• Sought after by a large percentage of our student body

Family Medical Center
• Housed in a new site in outer West Philadelphia
• Maintains a positive cash flow
Sullivan County Medical Center
• Offers the most unique educational experience for our students
• Located in a rural underserved area in Sullivan County, Pa.
• Incorporates a strong geriatrics component

Pediatrics and Geriatrics Health Care Clinics
• Located on-site at Rowland Hall-The Medical Office Building
• Operated as specialty clinics
• Continue to grow to expectations

LOOKING FORWARD

The cornerstone of good medical care is primary care, and PCOM’s 93-year emphasis on primary care will hold us in good stead in the years to come. It is our commitment to our mission of providing high quality osteopathic medical education to our students that will be the driving force for our efforts in the coming year.

As we look forward to the facilities renovations, health care center expansions, and new programs and curricular innovations, we also look forward to a stable financial existence.

As a result of the sale of the hospital, we are in an enhanced financial position. We are now able to go to the marketplace to refinance our existing bond debt and expect to complete refinancing within 90 days and at very favorable interest rates.* It is our intention to use the obtained funds for the refunding of the current debt and for capital expenditures crucial to the expansion of the health care centers and for other needed projects.

Our major fundraising campaign is off the ground. “Campaign 2000” is an aggressive five year capital campaign scheduled for completion by the celebration of the college’s centennial in 1999. As of October 20, 1993, three gifts have been committed totaling $1.3 million. A list has been established identifying college needs. The list includes educational facilities, academic support, and scholarship endowments. The current state of the campaign is to pursue lead commitments from the Boards of Trustees followed by the Alumni Association Board of Directors. The next stage will involve recruitment of greater Philadelphia area alumni leaders.

Behind all efforts of the college, be they fundraising, curricular improvements, facilities renovations, or financial stability, lies the mission of the college. PCOM’s tradition of primary care places us in the forefront of health care reform. The college’s recent transactions place us in good financial shape. The curricular innovations, administrative and faculty additions, facilities renovations and capital improvements place us in line with our mission. Together, these advancements place PCOM in a position that we can be proud of, now and for our future.

*The college successfully refinanced its bond debt on December 30, 1993, with favorable rates and few covenants.

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Wanted: Health care reform activists

Help! We are looking for sources for future coverage of the health care reform package in Digest. If you have been involved in the national health care reform process or know of a PCOM colleague who has, give us a call or fax us. Call Carol Harris at (215) 871-2103 or fax at (215) 871-2163. Thanks.
The prognosis was bad for Fairman Denlinger's little brother, Bill. Not yet three years old, his body was racked with pneumonia. After medication and other treatments had failed, the boy's parents called in H.B. Frew, an osteopathic physician practicing in their hometown of Paradise, Pa.

Frew stayed all night with Bill, periodically applying osteopathic manipulative treatment (thoracic pump) on the toddler, until, as they said at the time, 'the fever had broken,' the crisis had passed.

That early demonstration of the power of osteopathic medicine greatly impressed seven-year-old Fairman. Enough so that by the time he was a teenager, he knew he wanted to be an osteopathic physician.

In high school he was already being called "Doc" by his teammates on Paradise High School's basketball team. Maybe it had something to do with the fact that before each home game, the forward would receive OMT from the same doctor that treated his brother some 10 years before.

It was also his sense of fulfilling a need that continued to propel him first into osteopathic medicine and then into specializing in obstetrics and gynecology. After beginning a pre-med curriculum at Franklin and Marshall College, he left college to train as a medic and then as an infantryman in the U.S. Army. Three and a half years later, he re-entered Franklin and Marshall and earned his bachelor's degree. Later in 1953, he graduated with honors from PCOM.

Delivering babies in snowstorms

After his internship at Lancaster Osteopathic Hospital, Denlinger opened a family practice in Strasburg, another small Lancaster County town. A large part of his practice was assisting home deliveries for Amish and Mennonite families.

It was hands-on medicine at its most basic. One night he was summoned by telephone into a driving snowstorm to assist an Amish mother in labor. It took a car, a tractor and the expectant father's horse-and-sleigh to deliver Denlinger to the bedside. It wasn't the first or last time he remained throughout the night to orchestrate a successful delivery.

It was during this time that Denlinger was struck by the lack of advanced obstetrical knowledge in the Lancaster County region. "At that time, there were no obstetricians in the area and the only alternative for complications was surgical Caesarean section," he said. He then decided to go back to school for postgraduate training in obstetrics-gynecology.

His three-year OB-GYN residency at Detroit Osteopathic Hospital included additional training at Chicago Osteopathic Hospital, where he eventually became the supervisor of the OB-GYN Clinics and, from 1971 to 1974, the hospital's medical director. The position also entailed teaching at the Chicago College of Osteopathy Medicine.

Teaching career emerges

"I had never really thought about teaching until I came to Chicago for training, but I discovered I loved it —
not only in the classroom, but also in the delivery room and OB-GYN clinics," he said. "I felt at that stage in my career I wanted to give something back to the profession."

PCOM came back into the picture when he was contacted by former Dean Robert England, DO, '56, who asked him to become the college's first whole-time chairman of what was then just a one-man Department of Obstetrics and Gynecology. "I heard he was an excellent professor and was popular with the student body in Chicago," recalled England. "President Tom Rowland and I agreed he was what we needed to strengthen the department. And it turned out that we made a good decision. He was not only a good teacher, but also a very fair, very honest, forthright person." Denlinger did not require much persuasion to come back to his alma mater. "I always have looked at PCOM as the mecca of osteopathy," he said. "I always thought I was coming back home when I came back."

With the arrival of 1992 O.J. Snyder Memorial Medal winner Emanuel Fliegelman, DO, '42, several months later, the department quickly tripled in size, took on its first resident, Gerard W. Szczygiel, DO, '72, and established clinics at both the old 48th Street school and at the Roxborough Health Care Center. Under Denlinger's supervision, a department that was delivering 200 to 250 babies per year had begun a progression that has led to the annual delivery of about 1,250 babies per year.

But to Denlinger, not volume but personalized, individualized care with a strong emphasis on OMT was the ultimate litmus test. "I tried to impress upon students the importance of their commitment to the patient," he said. "To this day patients occasionally ask for him and talk about how nice he was to them when he delivered their babies," said Fliegelman, who still works at the college's health care centers.

One reason for such devotion is that Denlinger made it very clear to his students that a woman in labor was his patient. "He treated students as people rather than slots or numbers, and he treated his patients as royalty. He conveyed that kind of feeling to everybody else around him," said William J. Herbert, DO, '78, one of Denlinger's students, now in family practice in Hermitage, Pa.

John Potomski, DO, '81, an OPP specialist and vice president of the Florida Academy of Osteopathy, agreed. Denlinger delivered both of his children, including his daughter, Donna Rose, who was Denlinger's last delivery, in 1982. "He always felt that if the woman was your patient, whether you were on call or not, you should do the delivery."

Commitment to patients

"I always felt responsible, and it would bother me if a baby was born before I arrived," concurred Denlinger. "Even though there were very capable people present, I always felt the process of labor was just as important as the birth itself. So much can happen then that a young physician might not always pick up. I always felt that I had to be there."

He was there for Herbert's wife, Sandy, who gave birth to their first child, Jennifer, in 1976 after 36 hours of labor. Resisting giving a C-section because it was her first child, Denlinger eventually had to turn the baby to enable her to enter the world in what the proud father called "a marvelous normal delivery." "I could tell that it was important for Dr. Denlinger to give me the absolute best care," said Mrs. Herbert, whose daughter is now considering a medical career.

Diane M. Amalfitano, DO, '84, who saw him as both a student and a patient, agreed. Now in family practice in Arlington, Va., she was a PCOM sophomore when he delivered her premature baby, Joseph. "His intense concern for me as a patient showed in everything he did," she recalled. "He never left my side, and gave both direction and encouragement during the delivery."

Her son, who is fine now, was suffering from life-threatening Hyaline Membrane Disease, a condition which required a month's stay in PCOM's neonatal intensive care unit. "Although his duties were complete as an obstetrician, Dr. Denlinger was available to me day and night for support and consultation throughout the lengthy hospital stay," said Amalfitano.

Serving students and staff

Denlinger was named professor emeritus in obstetrics and gynecology in 1982, when he left the field to direct PCOM's Corporate Health Services, a position he held until retiring in 1991. As director, Denlinger returned to his original osteopathic role as a family practitioner. Only now it was on an institutional basis, caring for PCOM's students and staff. In addition to treating

"He treated students as people rather than slots or numbers, and he treated his patients as royalty. He conveyed that kind of feeling to everybody else around him."

—William J. Herbert, DO, '78
illnesses and injuries, he instituted preventive programs, such as Hepatitis B and flu vaccine programs and an AIDS education and safety program. He also supervised Workmen's Compensation rehabilitation cases.

"I loved the contact with the students on a daily basis," said Denlinger of his Corporate Health Services post. That love of student interaction and his knack for teaching earned him several teaching awards during his career, including the Christian R. and Mary F. Lindback Foundation Award for Distinguished Teaching at PCOM in 1978, the award for Teacher and Physician of the Year from the senior class at Chicago College of Osteopathic Medicine in both 1967 and 1970 and a faculty award from the American Academy of Osteopathy in 1978.

PCOM president Leonard H. Finkelstein, DO, '59, agreed that dedication is the key to Denlinger's success. "It is with great pride that the college presents the O.J. Snyder Memorial Medal to Dr. Denlinger. His commitment as an educator, physician and role model are exemplary," he said.

During his last year at PCOM, Denlinger's career came full circle, when he served as an adjunct professor in the Department of Osteopathic Manipulative Medicine. Fittingly, he was given the opportunity to teach students OMT — the one thing that drew him to osteopathic medicine in the first place.

Now 70, Denlinger finds that the student contact, is what he misses most since his retirement. "They have young, brilliant minds and do not take anything at face value. The students constantly evaluate what's going on, and they are really dedicated to becoming excellent physicians."

Today, Denlinger and his wife of 46 years, Evelyn, do volunteer short-term mission work for the Great Valley Presbyterian Church of Malvern in such diverse locales as Alaska and France.

In his retirement letter, Denlinger wrote: "I am a very fortunate individual. I have been doing the only thing I ever wanted to do — being an 'osteopathic physician.' Thanks, PCOM."

Thank you, Dr. Denlinger.

Using OMT as a specialist

The portable OMT table Fairman Denlinger purchased as a PCOM student is still in his Berwyn, Pa., basement — and still in use.

"It's a valuable medical modality," said Denlinger, both for general practitioners and specialists. As the former director of PCOM’s Corporate Health Services, Denlinger found it useful in rehabilitating Workmen’s Compensation cases, particularly lower back, neck and shoulder injuries.

But more importantly, OMT played a prominent part in his OB-GYN practice. "It's so effective, both for the backaches every woman develops during pregnancy, and also during labor, while they are having contractions," he said. "It's also useful for surgical patients following C-sections. I always felt OMT enabled patients to get out of bed earlier and have fewer post-operative complications."

"A lot of students lose the perspective that OMT can be used by specialists," said Alexander Nicholas, DO, '75, professor and chairman of PCOM's Department of Osteopathic Manipulative Medicine, in which Denlinger formerly taught. "Dr. Denlinger was an excellent, energetic role model and teacher. Among specialists, he was one of the greatest supporters of osteopathic principles I've ever worked with."

Denlinger personally observed the value of OMT for such maladies as pneumonia, when his young brother was cured of pneumonia, and for conditions such as ear infections and upper sinus infections. OMT can also be therapeutic for gastrointestinal problems, asthma, angina and circulatory problems. "By using the musculoskeletal system as a window into what's going wrong with the body, it is possible with OMT to treat all kinds of maladies," Denlinger added.
The life and career of Richard S. Koch, DO, '38, FAAO, FACGP, has been a series of challenges met and causes championed. He wrestled octopuses in Puget Sound and, as a student at PCOM, boxed Jersey Joe Wolcott, who 15 years later became heavyweight champion of the world.

It comes as no surprise to those who know him that Koch, an undefeated light-heavyweight at the University of Alabama, fought Wolcott in 1936 in club matches. "Joe broke a couple of my ribs, but I held my own," he said. "It was a no decision match."

It is precisely this tenacious attitude as well as his commitment to osteopathic principles which has led this 1988 O.J. Snyder Memorial Medal winner to yet another honor at PCOM — a 1994 Alumni Association Certificate of Honor.

Koch's contributions to the profession as well as the college are significant. After all, it was through his lobbying as a board member of the American Osteopathic Association that osteopathic schools and associations, including PCOM, changed their names to include "osteopathic medicine" in their titles to reflect their true, licensed parity with MDs.

Koch began his campaign in the mid-1950s, when he was vice president of the American Osteopathic Association. "The public didn't understand the scope of our reform movement called 'osteopathy,'" he said. "They thought as long as it simply ended in 'opathy,' it wasn't a form of medicine. I've always thought that people should believe, as I do, that 'osteopathic medicine' is a superior form of medicine that helps nature cure. If more people grasped this concept, the result would be a heightened respect for osteopathic medicine among the public, allopathic physicians, educators and, most importantly, prospective medical students."

A true believer in the osteopathic philosophy, Koch has maintained a practice in family medicine, physical medicine and rehabilitation in Olympia, Wash., since 1939. He is a past president of the PCOM Alumni Association and has been a member of the PCOM Board of Trustees for the past 20 years.

Koch has lectured extensively and demonstrated to both osteopathic and allopathic physicians on two main topics: innovative self-applied spinal manipulation and sclerotherapy. Sclerotherapy, also known as prolotherapy, is the permanent strengthening of weak backs and joints without exercise through the injection of medication into back and other joint ligaments.

Two years ago he wrote about his self-administered spinal manipulation and sclerotherapy theories in "Interdisciplinary Rehabilitation in Trauma," a book published by Williams and Wilkins. Ironically, he said the self-administered home spinal treatments have become a proven practice builder, since it requires occasional OMT from osteopathic physicians and increases word-of-mouth referrals as well.

"We're in business to improve health in the best way possible for the public. Home-based self-administered spinal treatments are an extension of the osteopathic philosophy since they emphasize the importance of preventive medicine, while also reducing medical costs and office visits considerably."

One of Koch's latest crusades is his desire to see the profession procure funding to do more clinical research to better quantify the benefits of osteopathic manipulative medicine to both the public and potential medical students.

"I have been in practice for 53 years and we've all seen what osteopathic manipulative therapy does for ulcers, angina, gastrointestinal ailments, as well as spinal problems," he said. "But I haven't seen much in the way of scientific clinical studies of patients to prove it even more conclusively."
Connie McKenzie is a people person. She taught in a parochial grade school for nearly 20 years, then worked as a cafeteria, gift shop and catering services manager before coming to PCOM 14 years ago.

She began her work here in the Accounting Department, handling physicians' billings, which she found to be too impersonal. So nine years ago, she jumped at the chance to become a bookkeeper/secretary in the Alumni Relations and Development office.

"We have a lot of contact with people here," said McKenzie, a 1994 recipient of the PCOM Alumni Association's Certificate of Honor. Handling all the bookkeeping for the Annual Fund, the Alumni Association and the Alumni Relations and Development office, McKenzie enjoys the interaction she has with both alumni and current students.

The experience at PCOM has given her a new perspective on the medical world. "I see the other side of doctors; I see the preparation that they have to go through to become doctors," she said. "I can't help but be impressed with their workload and intensity."

A former Sunday School teacher at St. Dorothy's Roman Catholic Church, Drexel Hill, Pa., McKenzie also serves as a Eucharistic minister who distributes communion, both in the church and to the homebound.

"I enjoy the contact with the older folks who are sick at home," she said. "They truly appreciate the time that you spend with them."

In addition to this work, McKenzie enjoys vacationing at the New Jersey shore with her husband, Marty, reading, gardening and playing with her two Austrian terriers, Tinker and Missy.
Philadelphia College of Osteopathic Medicine has recently developed a new cardiovascular teaching facility and corresponding program to train primary care physicians in the diagnosis of cardiovascular diseases. Third- and fourth-year students will also use the facility during didactic rotations in cardiology and while training in physical diagnosis.

With funding from a one-year $29,800 grant from the Edna G. Kynett Memorial Foundation, Inc., the college furnished one classroom with “stethophones” (small wireless transistors connected to earphones), and other heart-sound equipment, as well as developed the teaching program, under the direction of Albert F. D’Alonzo, DO, ’56, professor and chairman of cardiology.

The new equipment, electronically-designed to stimulate normal and abnormal sounds generated from the human heart, has replaced the more cumbersome equipment which was previously used. Equipment capabilities include simulating rate-related variations and those associated with congenital, valvular, muscular, ischemic and degenerative etiologies.

“Everybody in the primary care setting examines the heart; it’s not limited to cardiologists. This program is practical for all levels of education,” D’Alonzo said.

The new facility officially opened with a CME symposium on Dec. 11 for Greater Delaware Valley primary care physicians.
AOA and ACOS conventions: The Place to be for PCOM Alum

PCOM's new modern educational exhibit was unveiled as PCOM participated at both the AOA Convention in Boston and the Annual Clinical Assembly of Osteopathic Specialists in San Francisco. The 20-foot customized exhibit features a state-of-the-art space frame design, VCR capabilities, and counter-top and table areas.

AOA Convention

The annual convention had special meaning this year as PCOM chancellor and professor emeritus Galen S. Young, DO, '35, received the AOA highest honor, the Distinguished Service Certificate. Later at the convention, Young received the PCOM Alumni Association Certificate of Merit at the college's alumni luncheon. The plaque was presented by Nicholas Pedano, DO, '61, professor and chairman of surgery.

Other highlights included several lectures by alumni and faculty. Also at the convention, nine second- and third-year medical students and two basic science faculty members presented results of research projects.

Enjoying the reception... From left, are Dr. and Mrs. Matthew Terry, dean of SECOM at Nova Southeastern University, Dr. and Mrs. Alexander Nicholas, '75, PCOM professor and chairman of osteopathic manipulative medicine, and Dr. and Mrs. Anthony Silvagni, '82, vice president for academic affairs and dean at UOMHS.
ACOS Convention

Congratulations to the following urology residents who received awards for scientific exhibits and/or scientific papers at the Annual Clinical Assembly of Osteopathic Specialists:

- **Christopher Schmidt, DO, ’89,** and **Michael Chiusano, DO, ’89,** won Best of Show, Best Scientific Exhibit, and Best Exhibit for the Urological Discipline for their 10-minute educational film, “Transurethral Laser Prostatectomy with Right Angle Laser Delivery System for BPH.”


- **Anthony Elisco, DO,** placed third in the Urological Resident Essay Contest for his paper, “Pulsed Dye Laser Lithotripsy - The First 100 Cases.”

Also at the ACOS convention, **Lisa Finkelstein, DO, ’87,** received the "Outstanding Resident Award" and **Bill Henwood, DO, ’76,** regional assistant dean for western Pennsylvania, was elected to the ACOS Board of Governors.
**ALUMNI Profile: Kathryn Campanella, DO, '88**

**Having a sporting good time**

Kathy Campanella, DO, '88, has been involved in athletics for about as long as she has wanted to be a physician. In both cases — although she is only 33 — that’s a long time.

With careful scheduling and an energetic spirit, the Hammonton, N.J., native has managed to bring together her two passions — sports and osteopathic medicine. An ardent sports fan, Campanella serves as the team physician for five South Jersey high schools, as well as an assistant professor of clinical family practice and head of the Sports Medicine Division at the University of Medicine and Dentistry of New Jersey-School of Osteopathic Medicine in Stratford, N.J.

Although she stands a mere five feet tall, Campanella is far more than a sports observer. In her college years at Notre Dame University, she was a forward for the field hockey team, then played in high-caliber club leagues — the Philadelphia Suburban League during her years at PCOM and the West Jersey Field Hockey Association afterwards until this past year.

"I miss playing already," said Campanella, who is considering once again taking to the field. "I enjoy the exercise and the sense of well-being you get from sports, which is something I promote in my own practice," she said. "I play individual sports like racquetball and tennis. But it is one thing to excel on your own, and quite another thing to be part of a team — part of a unit that is playing well together."

Her natural interest in sports medicine was piqued during her residency with the late Ronald Goldberg, DO, '59, whose position she now serves following his recent death. "We worked many high school football games together and became good friends."

Dr. Campanella tends to Sterling High School's Chris Winters during an October game.

"The challenge is having an injury there in front of you and having to treat it without benefit of any modern diagnostic technology," said Campanella, who has used OMT during games on the sidelines. "All I have is my hands and my medical acumen to determine what the problem is, how to treat it and if the athlete can safely return to the game and if not, when."

"Since the majority of sports medicine involves musculoskeletal system, this is a natural field for osteopathic physicians."
Elders addresses PCOM

"We've got to market public health like Mr. McDonald markets hamburgers," U.S. Surgeon General Joycelyn Elders told PCOM students and faculty and medical education colleagues in her keynote address at a community health symposium presented at the College of Physicians in October. According to Elders, educating the public about the severity of health problems is half the battle to be fought and won by preventive measures.

"I want to change the way we think about health by putting prevention first. I want to change the behaviors and attitudes of Americans by promoting programs and policies which will enable each of us to be responsible for our own health," Elders said, during her confirmation hearings.

The October symposium was sponsored by PCOM and four area medical colleges. Together these institutions administer the "Bridging the Gaps: Philadelphia Community Health Internship Program," which places medical students as interns in health clinics and community centers, addressing issues ranging from child immunizations to violence prevention to the dangers of drug use.

"PCOM provides many opportunities for its students to get involved in Philadelphia communities," said Kenneth Veit, DO, '76. However, 'Bridging the Gaps' is special because many of the other programs are for upperclassmen. This program gives first- and second-year students a chance to get to know the needs of the communities, and gives them an opportunity to work with other area medical school students," he added.

In addition to Elders' keynote address, the symposium featured student community health poster presentations and workshop sessions highlighting the work of the participating medical students.

Two PCOM students, Andrea Silver, '96, and Myung A. Song, '96, served as medical student coordinators for the PCOM projects. Silver (at Cambria Health Care Center) and Song (at the Diamond Street Wholistic Health Care Center, Catholic Worker Free Clinic and Summer Medical Institute), evaluated the health care needs of these indigent populations.

Silver also coordinated a puppet show presentation and held several group meetings at the Northern Home for Children to educate children on the importance of health care. An additional component of Song's project was to participate in immunization projects and Early and Periodic Screening, Diagnosis and Treatment Program (EPSDT) for children. "The summer program confirmed that I've made the right career decision," said Silver, who plans to go into family practice or pediatrics. "I know I want to be out there in the community making a difference," she added.

For Song, the program was a winning combination. "Even if I wasn't a medical student, I would have volunteered at the centers. However, being able to put my personal interests in community service together with my professional interest in medicine made it that much more rewarding," she added.

Coordinating the PCOM students were faculty preceptor Robyn Weyand, PhD, assistant dean for research and community preceptors Oliver Bullock, DO, '78, chairman of community medicine, associate professor of family medicine and medical director of Cambria Health Care Center and John Dreider, MD, formerly affiliated with Diamond Street Wholistic Health Care Center.

"Community involvement is a long-standing tradition — and commitment — at PCOM," said Weyand. "In this program, PCOM students work with faculty and colleagues who reinforce values essential to community-oriented health care and to selecting a primary care career that includes service to the medically underserved," she added.

This program is lauded by Elders.

Andrea Silver, '96, left, and Myung A. Song, '96, with their poster exhibition.
**CLASS Acts**

**1944**

Morris Fishman, DO, Wynnewood, Pa., was re-elected chairman of the Pennsylvania State Board of Osteopathic Medicine.

**1947**

Jerome Axelrod, DO, Athens, Ohio, was named head of surgery at Ohio University College of Osteopathic Medicine.

**1951**

Victor M. Bove, DO, Lancaster, Pa., has become a fellow of the American College of Physician Executives.

Sidney Weiss, DO, Cherry Hill, N.J., and his son Richard S. Weiss, DO, '80, Voorhees, N.J., were featured in an article published in the South Jersey Courier Post titled "Nation honors dads as fatherhood changes."

**1952**

Arnold Wechsler, DO, Lauderdale, Fla., was listed in the 1993 edition of Who's Who in the Southwest United States.

**1953**

Jack J. Brill, DO, Avon Lake, Ohio, was elected trustee of the Ohio University College of Osteopathic Medicine.

James H. Quarles, DO, Clawson, Mich., was named "General Practitioner of the Year" by the Michigan Association of Osteopathic Family Physicians.

**1954**

Norman C. Rudolph, DO, Erie, Pa., and Clayton Lindemuth, DO, '66, Fairview, Pa., were honored by Metro Health Center for 35 and 21 years of service, respectively.

**1956**

Alan M. Fallick, DO, Langhorne, Pa., received honorable mention in the Discover American Pfizer Seventh Annual Photography Contest.

**1964**

Michael B. Grossman, DO, Cherry Hill, N.J., was appointed vice president of Medical Affairs and chief medical officer at Kennedy Memorial Hospital-University Medical Center, Stratford.

**1965**

Allen T. Cohen, DO, Massapequa Park, N.Y., became a fellow of the American College of Osteopathic Family Physicians.

Herbert G. Wendelken, DO, Upper Darby, Pa., was appointed chairman of gynecologic surgery at Springfield Hospital.

**1970**

Jon M. Greif, DO, La Jolla, Calif., was appointed associate clinical professor in the department of surgery at University of California, San Diego School of Medicine.

**1971**

David D. Goldberg, DO, Dayton, Ohio, was appointed senior vice president of Medical Affairs at Grandview Hospital.
Samuel Strauss, DO, MPH, Seattle, Wash., became attending physician and partner at Virginia Mason Clinic, practicing aerospace and occupational medicine.

Alfred Narraway, DO, Cuyahoga Falls, Ohio, became a fellow of the American College of Cardiologists.

Dr. Carin Promisloff

Raymond A. Adelizzi, DO, Cherry Hill, N.J., lectured on treatments for arthritis in several Saudi Arabian cities, including Dharan, Riyadh and Yettah.

Steven G. Carin, Jr., DO, Athens, Ohio, was elected to the board of trustees of the Ohio University Foundation.

Robert A. Promisloff, DO, Bryn Mawr, Pa., has received the Lindback Foundation Faculty Award presented at the President's Convocation at Hahnemann University.

W. William Shay, DO, Boyertown, Pa., was elected president of the Acupuncture Society of Pennsylvania.

Dennis B. Zaslow, DO, Bryn Mawr, Pa., was elected chairman of fundraising for the Linda Creed Foundation.

Alan L. Meshekow, DO, Massillon, Ohio, was elected to the board of governors of the American College of Osteopathic Surgeons.

Jeffry Lindenbaum, DO, Ivyland, Pa., became a fellow of the American College of Osteopathic Family Physicians.

Ted. S. Eisenberg, DO, Merion Station, Pa., became a charter member of the American Academy of Aesthetic and Restoration Surgery.

R. Michael Gallagher, DO, Haddonfield, N.J., was appointed vice dean at the University of Medicine and Dentistry-School of Osteopathic Medicine, Stratford.

F. William Maguire, DO, Lincoln University, Pa., was elected president of the Chester County Medical Society.

Gabriel Martyak, DO, Allentown, Pa., was appointed director of emergency medicine at Muhlenberg Hospital Center.

Anita M. Steinbergh, DO, Columbus, Ohio, was appointed to the Ohio Medical Board.

Robert J. Esper, DO, Erie, Pa., became a fellow of the American College of Osteopathic Family Physicians.

Thomas Falasca, DO, Erie, Pa., was featured in an article published in the Star-Beacon titled "A painful profession."

Silvia Ferretti, DO, Erie, Pa., was re-elected secretary of the Pennsylvania State Board of Osteopathic Medicine.

David M. George, DO, Moscow, Pa., became board certified in general practice.

Gary J. Baggett, DO, York, Pa., was named medical director of Occupations Health Service at Hanover General Hospital.

Walter C. Ehrenfeuchter, DO, Philadelphia, Pa., was featured in an article published in the Jackson Advocate titled "Benefit of OMT."

Arnie Turnquist, left, of the Betty Ford Center Training Department, shares a moment with Joel Carr, PCOM '96. Carr recently participated in the sixth annual Medical Student Professional-in-Residence (PIR) Summer School Program on chemical dependency at the world-renowned treatment center.
Dennis M. Guest, DO, Yardley, Pa., was re-elected vice chairman of the Pennsylvania State Board of Osteopathic Medicine.

Glenn G. Miller, DO, Conshohocken, Pa., became board certified in geriatrics.

Edward Ryan, DO, Devon, Pa., was elected president of the Philadelphia Dermatological Society.

William A. Wewer, DO, Steelton, Pa., was elected as a Pennsylvania District representative of the PCOM Alumni Association Board of Directors.

Michael Bojarski, DO, Turnersville, N.J., became one of the first physicians in the United States to receive certification as a medical review officer for the Department of Transportation.

Charles C. Eaves, Jr., DO, Lakeland, Fla., was featured in an article published in The Ledger titled “Just D.O. it - Osteopathic doctors step into the primary care gap.”

Marguerite A. Erme, DO, Akron, Ohio, earned a master’s of public health degree from Ohio State University, Columbus.

William C. LeMasters, DO, Sunbury, Pa., was elected chief of staff at Sunbury Community Hospital.

Francis Peluso, DO, Fort Smith, Ariz., became a fellow of the American College of Physicians.

Donald E. Stork, DO, Munster, Ind., and his wife Leslie opened a practice in the Jones Clinic.

Timothy J. Zelko, DO, Merton, Wis., opened a practice in Winchester.

Richard A. Greco, DO, Pottsville, Pa., was featured in an article published in The News Item titled “Laser surgery draws patients.”

Janice A. Knebli, DO, Fort Worth, Texas, was named co-medical director at the James L. West Special Care Center.

Scott J. Deron, DO, Lancaster, Pa., discussed heart disease on the July 6 episode of WGAL’s “Live” program.

Toni San Maria Casale, DO, Camp Hill, Pa., became a fellow of the American College of Osteopathic Family Physicians.

David Coffey, DO, Montgomery, Ala., was elected to the board of governors of the Cranial Academy.

Kenneth A. Heiles, DO, Star City, Ark., became a fellow of the American College of Osteopathic Family Physicians.

Steven J. Karp, DO, New Oxford, Pa., was named medical director of the Psychiatric Center at Hanover General Hospital.

Michael Tronetti, DO, Erie, Pa., received the Exemplary Psychiatrist Award presented by the National Alliance for the Mentally Ill.

Scott J.M. Lim, DO, Erie, Pa., was named “Distinguished Teacher of the Year” by the intern graduating class of 1993 at Millcreek Community Hospital.

George E. Stefenelli, DO, Waynesboro, Pa., became a partner in Pottomac OB/GYN with Dr. Lawrence Rogina.

Gregory G. Papadcas, DO, Denver, Colo., completed a residency at Ohio University, Grandview Hospital and Medical Center. He recently was board certified in dermatology and was named medical director at The Aurora Dermatology and Skin Cancer Center.
Stephen J. Halm, DO, Reidsville, N.C., opened an internal medicine and pediatrics practice in Reidsville.

Constantina Pippis-Nester, DO, Lafayette Hill, Pa., joined the faculty at Thomas Jefferson University Hospital and Jefferson Medical College.

William R. Swayser, DO, Quakertown, Pa., joined the medical staff at Quakertown Community Hospital and opened an internal medicine practice in Coopersburg with Jeffrey Debuque, DO.

John F. Bosi, DO, Lehighton, Pa., opened a practice in Nesquehoning.

Steven Gitler, DO, Philadelphia, Pa., has completed a family practice residency at Graduate Health System Parkview Hospital and joined the practice of Lewis J. Carp, DO, '62, in Glassboro, N.J.

Wendy E. Weiss, DO, Rancho Cucamongo, Calif., received one of the 1993 Burroughs Welcome awards.

Frank E. Gruber, DO, '26, dies

PCOM sadly notes the passing of Frank E. Gruber, DO, '26, Villanova, Pa., who died April 29, at the age of 87. Gruber was honored with PCOM's highest award, the O.J. Snyder Memorial Medal, in 1979. He interned at PCOM after his graduation in 1926 and served as PCOM's chairman of obstetrics and gynecology.

Gruber was a fellow, life member and former president of the American College of Osteopathic Obstetricians and Gynecologists. On staff at Suburban General Hospital, Norristown, Pa., he also served as former chairman and an adviser emeritus of the American Osteopathic Board of Obstetrics and Gynecology, who honored him with its “Distinguished Service Award” in 1981.

Gruber was a life member of the AOA and the Pennsylvania Osteopathic Medical Association, as well as a former president of the Philadelphia County Osteopathic Association.

He is survived by daughters Helen Gruber of Newtown Square, Pa., and Kathryn Satori of West Chester, Pa., four grandchildren, one great-grandchild and two sisters.

INMemoriam

Norman R. Ellis, DO, '52, GP, Cherry Hill, N.J.


A. Aline Swift, DO, '34, RAD, Lancaster, Pa., Oct. 19.

PCOM Alumni Directory: Coming soon to a mailbox near you

As the new year begins and your mind wonders to what new possibilities await you, be assured that one new thing coming this year will be PCOM's 1994 Alumni Directory.

With the editing and printing almost finished, the distribution of this new edition will begin for those of you who have reserved a copy. The new directory sells for $46.99 for the regular bound edition and $49.99 for deluxe-bound.

Directories will be released on or about March 15. Allow two to four weeks for delivery. If you have reserved a copy of the directory during the verification process and have a question on your order, or if you wish to place an order, contact the publisher directly:

Customer Service Department
Bernard C. Harris Publishing, Co., Inc.
3 Barker Ave., White Plains, N.Y. 10601
(800) 877-6554.

The new volume is a compilation of the most current data available on over 6,000 PCOM alumni. The directory will list data by name in alphabetical order and by class year and geographical location in separate sections of the book. Also included will be special messages from PCOM's president and executive director of alumni relations and development as well as photographs and information about the college.

Soon locating fellow alumnae/i will be as easy as turning a page.

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**COMING Events**

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<tr>
<th>Date</th>
<th>Event Description</th>
<th>Location</th>
</tr>
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<tbody>
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<td>March 3-6, 1994</td>
<td>Florida Osteopathic Medical Association (FOMA) State Convention</td>
<td>Miami, Fla.</td>
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<tr>
<td>April 14-17, 1994</td>
<td>Eastern Regional Osteopathic Convention</td>
<td>Bally's Atlantic City, N.J.</td>
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Philadelphia College of Osteopathic Medicine
4180 City Avenue, Philadelphia, Pennsylvania 19131-1695

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