12-1983

Digest of the Philadelphia College of Osteopathic Medicine (Winter 1983-1984)

Philadelphia College of Osteopathic Medicine

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**THE DIGEST**

of Philadelphia College of Osteopathic Medicine

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Winter 1983-84

The quotes from Dr. Rowland throughout this issue were taken from a 1974 interview for the Digest and from his writings.
Thomas Mifflin Rowland, Jr., B.S., LL.D. (hon.), D.Sc. (hon.) died on January 11, 1984. He was 59.
This year he would have celebrated his 10th year as distinguished president of PCOM, his 34th year in administrative positions at The OMCP, his 24th year as a member of the faculty and his 30th year as an honorary alumnus, class of 1954.
With love and gratitude we dedicate this Digest to his memory. He was to all of us a friend. We miss him.
"Above all stands your character and your interest in and deep concern for people. All who have known you and worked with you have felt the reassurance of your presence, your support and your advice. You have built an enviable career of your sense of the importance of each person, your loyalty to the osteopathic profession and your dedication to PCOM."

From the honorary degree of doctor of laws
Presented to Dr. Rowland, Commencement, 1973

Thomas Mifflin Rowland, Jr. was born October 13, 1924 in Philadelphia, a city with which he had "a lifelong love affair." It was a love affair that involved him in Philadelphia's educational, political, cultural, civic and sports life as long as he lived.

He was the elder of two sons of T. Mifflin and Gladys Cummings Rowland. From his family came the examples that would serve as his ideals—hard work, patriotism, pride in tradition and a sense of public service. His father and grandfather were funeral directors; his grandfather was active in politics and his father served in the Army in World War I. His mother was a strong and religious woman, who worked as a secretary before her marriage and managed the family funeral business after the death of her husband.

He was always proud of his family and always proud of his heritage.

"In order to be a complete human being, an individual has to be conscious of his tradition—the culture that made him. And he also has to be aware of the future. It is impossible to be a total being and just be a 'now' person. One of the weaknesses of our country today is that we seem to take some sort of delight in kicking our traditions in the teeth. This is very foolish. When a nation or a people or a group ceases to re-
member where it came from, eventually those people will be in trouble.”

—TMR

When he was 12 years old he joined the Oak Lane Baptist Church, and worked as an active member all his life. He brought a thorough knowledge of the Bible to his Sunday School teaching and leadership ability to his service on the board of trustees. He was elected president of the board as well as moderator of the Church.

His 1983 Christmas card, the last he sent to his friends, reflected a lifelong spirituality.

“From Thomas Carlyle, my Christmas greeting to you . . . ‘All the things I have seen cause me to trust God for all the things that I cannot see.’”

—TMR

The Rowland family lived first in North Philadelphia, and later in the West Oak Lane section of the city—areas that would influence his interest in politics and urban health care.

“Because I lived in the inner city, I was aware of the many problems . . . I always felt strongly about the urban areas . . . I feel we should be about getting health care to the inner city, that we have a very definite responsibility to do as much as possible about caring for the sick of Philadelphia.”

—TMR

As a student at Northeast High School he became a sports fan and remained one all his life. In fact, he had trouble driving by any game he saw in progress. He once told interviewers that he was not a serious athlete in either high school or college.

“I wasn’t very good. But I played plenty of sandlot ball. It was pretty rough, but I loved it.”

—TMR

He always stayed in touch with the sandlotters and became active in the Old Timers Soccer Association and the Philadelphia Hot Stove League. Later he became the first commissioner of the Delaware Valley Semi-professional Football Conference.

“I thought his competitive spirit was always just as intense as when he played basketball for Oak Lane . . .

Jay Hollis
Nursing Department
(former basketball player)
He graduated from Northeast High School in the February Class of 1942—the War Class, a name the graduates carried proudly. He never forgot his high school days nor his classmates; in fact he never forgot a friend. He initiated his annual class reunions and served as toastmaster at every one. Even though seriously ill, he was present and continued his tradition at the November, 1983 reunion.

The young high school graduate started courses at Temple University, but interrupted them to join the U.S. Army Air Force at age 17. He served in the Air Force for three years, 18 months in the European theater of operations with the 442nd Troop Carrier Command. For the rest of his life he would be a “flag waver” and proud of it. He honored and respected all men and women in military service. When A. Aline Swift, DO ’33, herself a veteran of the Navy Nurse Corps, donated the campus flag pole in 1975, Tom Rowland arranged for a memorial plaque, dedicating it to all members of the PCOM family who served in the armed forces of the U.S. And every Memorial Day, he came to PCOM alone and placed flowers near it.

"We didn’t see each other very often. But I always knew I had a friend.

Martin Radowill
Administrator, West Park Hospital, former employee.

"He never quite relinquished old friends for new ... and he never forgot his roots.

V. T. Cipolla, DO ’46
Chairman, Anatomy

The U.S. Air Force at 17.

Sheppard Air Force Base, Texas, 1943.
"He was a person who had friends from all walks of life—from plain workers to executives. And he always kept his old friends even when he made new ones."

Jay Hollis
Nursing Department

After the War he returned to Temple and, aided by the G.I. bill, received a B.S. in business administration in 1948. For the next two years he worked at Temple and took graduate courses in public administration.

It was his former Sunday School teacher, Frederic H. Barth, then president of PCOM, who suggested that he might be interested in the position of assistant registrar at the college. And on May 1, 1950 Tom Rowland began the first of 34 years of devoted service.

“When I graduated from college, a great many people felt that I should go into industry, preferably sales, but this never particularly interested me. In order to exist in a job, I have to be able to be dedicated to what I am doing. I believe that the osteopathic concept is a good concept—the holistic approach to the individual makes sense.”

—TMR

Starting in 1946 he was “best man” at many weddings.

Graduation from Temple, 1948

Thomas Ahern and E. C. Flatten, Army Air Force buddies, brought congratulations to the 1974 inaugural reception.
"I suppose that my work with the students has always been the most pleasant part of the job. I have derived a great deal of pleasure out of playing a part in accepting students to our College, in working with them, helping them with their problems and watching their progress. One of the rewarding areas of my life has been the responsibility of admitting young men and women to a profession that deals with healing the sick."

As a young novice, he developed tremendous loyalty to a profession and an institution that were facing much adversity. He was... a most devoted and dedicated man, always placing the institution first and foremost, a tribute to the measure of his devotion.

William Silverman, DO '38
Chairman, Pathology and Laboratory Medicine

"Tom had a dedication and loyalty to service seldom seen; his ability to work long and impossible hours, to sacrifice his own personal needs and interest to the betterment of the College is commendable."

Judge J. Sydney Hoffman
Chairman, Board of Trustees
He had a great perceptive ability to evaluate a situation on a basketball court or in college operations and come up with right answers.

Albert D’Alonzo, DO ’56
Vice Chairman, Internal Medicine

In appreciation of Dr. Thomas M. Rowland, Jr., for his constant enthusiasm, dedication, leadership and support of athletics at PCOM.

A plaque presented in 1983 from PCOM’s past and present athletes.

He was without question the finest man I’ve ever met in my life . . . He would hire high school boys from West Catholic to work at the school when it was located at 48th and Spruce. We would work after school on Saturdays and vacations. He was always encouraging us to go to college and he got a lot of the boys college grants.

Joe O’Dowd
Daily News police reporter and one of the high school boys.

As student interest created more sports — rugby, soccer, ice hockey — he encouraged each new team, attended every game, went to the sports banquets, adding his own brand of humor to the speeches, and gave enthusiastic support to all athletics. He could be found tossing a football with students in a hallway, pitching an inning or two at an employee softball game or cheering on a Saturday afternoon rugby match.

Coach Rowland and stars.

Al Little, who played semi-pro football with Tom Rowland as coach, presented him, some years later, with the first Michelob Medical Rugby Invitational trophy, won by PCOM in 1982.
In 1959 Tom Rowland was appointed administrative assistant to the president, adding another area to his responsibilities. Along with his duties as registrar and director of admissions he assumed the responsibility of the administration of the hospitals. At that time there were two, one at 48th & Spruce and one at 20th & Susquehanna Avenue, known as North Center. When the Hospital opened at City Avenue in 1968, that too came under his jurisdiction. Employees at all the hospitals became accustomed to his arriving at all hours to make sure the health care delivery system was operating effectively. At first, employees thought him formal and gruff, but as he learned their names and personal problems, and was never too busy to stop and talk to them, they found him a sensitive, compassionate man.

"He always enjoyed playing one of 'Santa's helpers' (at the employee Christmas buffets)."

Mary Alice Dominick, RN
Night Supervisor

"There is no unimportant occupation in our organization. When some one person fails to perform properly, total patient care suffers... There is no unimportant job in our organization... everyone's job is as important as the president's."

—TMR
He taught me fairness and loyalty to the institution... the only thing he ever asked from people was an honest day's work—that's not too hard to give back for what he gave here.

Jim Wolf
Director, Physical Plant

He was the kind of person you got to know right away. His memory was impressive, he remembered people's names... he treated them like they were people, no matter what their level... he made you feel you were part of the institution and what you did was very important to it.

Rosalie Clark, LPN
Health Care Centers

He was an expert at acquainting the students with the fact that they would live in a society where doctors not only dispensed health care to patients but had to know the rules and regulations of public health...

Emanuel Fliegelman, DO '42
Professor, Ob/Gyn

In 1957 Tom Rowland moved actively into politics. Government had always interested him. At Temple he had taken a minor in political science and had done some graduate work in public administration.

A lifelong Republican, he became leader of the 11th ward, vice chairman of the GOP City Committee and served as delegate to the last four Republican National Conventions, heading the 13-member delegation from Philadelphia in support of Ronald Reagan in 1980.

"I feel strongly about the American system and, because of my location and the type of person that I am, I became interested and active politically at the grass roots level. I always get a kick out of people who, as we say in politics 'never rang a door bell,' and who talk about the politicians and about politics. You really can't understand the American system until you become active. Not just active as a spirit moves you, but active politically on a day to day basis, serving a community. It was a complete learning experience for me and added greatly to my knowledge of people."

—TMR

...President Gerald Ford and President Rowland.
In 1960 he was appointed to the faculty as instructor in public relations and professional economics, a course emphasizing the relationships and responsibilities of the osteopathic physician to the community. In 1972 the department was named the department of community health with Tom Rowland as its chairman. He brought in as lecturers specialists in medical and hospital administration, and DO's and MD's from local, state and federal government agencies.

In 1965, he was appointed vice president for administrative affairs, while continuing as director of admissions and member of the faculty. He was a capable and efficient administrator, tireless in his pursuit of quality. His colleagues, employees and students found him sincere, unpretentious, tough-minded, and receptive to all ideas that advanced the college and hospital, and admired his straightforward opinions and willingness to listen.

“The essence of a good practitioner of osteopathic medicine rests upon the degree of discipline, caring and interest which that individual possesses . . . it is important to have a certain amount of personal discipline. And patients in health care centers and hospitals are not always young people, and they feel more secure and have more confidence in someone who looks professional.”

—TMR

"He always cared about the employees—no matter what level you were . . . he had time to listen."

Virginia Gavigan
Director, Financial Aid

"He was a man of his word . . . he had no malice . . . you always knew where you stood with him . . . he was always concerned about everyone—from the lowest guy up."

Dan Juliano
Director, Environmental Services/Security and Public Safety

Presenting awards,
Commencement Dinner, 1967
He not only listens, he seeks out student opinions and will accept those opinions and act on them. He is unbelievably accessible for a man of his responsibilities and workload. Almost any student can walk in and talk to him. He is an open and honest man.

Jerry Littlefield, DO '77
President of Student Council, 1975

He was compassionate under a hard outer shell; supportive of other's problems... never so important that he forgot the small person.

Peg Swaincott
Secretary, Financial Affairs

The college rewarded his talents and dedicated efforts by conferring upon him the honorary degree of doctor of laws at the June 1973 Commencement. Later that month, the board of trustees appointed him executive vice president.

At this time and with much reluctance he resigned the position of director of admissions to assume even more administrative duties. He had insisted, however, when the college moved from 48th Street to City Avenue, that his office be located on the first floor of the College building in the center of the action. His open door policy was a tradition and continued even after he moved across the hall to larger quarters that included a board room.

Executive Vice President, 1973
"We have now certain strengths—a new campus, public recognition (much wider recognition of the osteopathic profession than when I came to the college) and a developing interest by osteopathic physicians and basic scientists in pursuing careers at PCOM. To these strengths I add three goals: if within the coming years we could have a topflight College, become the hub of osteopathic care in this area and thereby improve and upgrade the image of osteopathic medicine in a dominant allopathic center, I would feel that my administration was successful."

In 1974, he was elected the fourth and youngest president of Philadelphia College of Osteopathic Medicine and inaugurated on December 7 of that year in Irvine Auditorium. At a reception at the Sheraton Hotel, he received the congratulations of some 500 members of the alumni, faculty, professional staff, employees, friends from high school, college, church, the Air Force, and politics.

Tom Rowland assumed the presidency a year after the college building had been completed and dedicated at the City Avenue campus, an event he viewed as a milestone in the College history. For the next 10 years he dedicated himself to those goals. Under his direction PCOM grew to become the ninth largest medical college in the U.S. in terms of enrollment and the largest of the 15 U.S. osteopathic colleges. During his administration the college purchased an empty office building next door, renovated it to become a Medical Office Building, and designated the complex "The Osteopathic Medical Center of Philadelphia."
Many things have been said and much more will be said about Tom Rowland and the Rowland years here at PCOM. This has been an era of great accomplishment and great progress.

Robinson G. Fry, DO '56
President, Alumni Association, Founders Day Assembly, 1984

It has been noted that he admitted to the college more than half of its living alumni. It is a safe bet that he was able to address each alumnus by first name, and that is why there was no disrespect in calling the President 'Tom.' That’s the way he wanted it. PCOM was his family, and members of a family respond to each other familiarly.

Charles J. DiSanto, DO '58
Editor, the New Jersey Journal of NJAOPS

It is a measure of the man’s humility that he views the office of the presidency as the important thing not himself as president . . . he knows that he holds the office in trusteeship and will fulfill all the responsibilities with which he is entrusted. He is a humble man with regard to his own work—he is a proud man with regard to the College.

William Silverman, DO, '38
in a 1974 interview

Purchase of the Medical Office Building—
first step in the consolidation of the City Avenue campus.

Presidents of PCOM

1899-1905
Oscar John Snyder, D.O.
1953-1957
William E. Brandt
1957-1974
Frederic H. Barth
(LL.D. (hon.) D.Sc. (hon.))
1974-1984
Thomas M. Rowland, Jr.
B.S., LL.D. (hon.), D.Sc. (hon.)

From 1905 to 1953, the college was governed by the presidents of the Board of Directors and the deans of the College.
The quality of osteopathic education had always been a concern of Tom Rowland's, never more so than during his years as president. He worked closely with the American Association of Colleges of Osteopathic Medicine, serving on its board of governors, on all its committees and twice as chairman of the board. He was the AACOM's representative to the AOA's Advisory Committee on Osteopathic Education. Also he served on the AOA's Council on Osteopathic Educational Development, as chairman and as member and, at the time of his death, was member of the Committee on Basic Documents of Education and Accreditation.

"If we are to build upon our strength to meet our future, we must be osteopathic physicians, osteopathic hospitals and osteopathic colleges. The holistic concept of the treatment of man is as pertinent today, in the era of superspecialization, as it was at the time that it became the foundation for a school of medicine . . . Although I am a layman, I could not be more convinced that osteopathic care is different—and that it is better patient care."

—TMR

"His administration as president is reflected in the strongest program of faculty development in our college history; the renewed and deep support of our alumni; the growth of our hospital and health care center programs; the establishment of the School of Allied Health and a revitalization of (the) corporate structure."

Virginia Thompson
Assistant to the President,
Founders Day 1980

"He could explain what you were doing wrong without insulting you. He was a leader by example. The way he lived his life and the way he worked was a great example to me."

John Angeloni, DO '75
Chairman, General Practice

The presentation of his portrait, 1980
"Leaders are made, they are not born; and they are made just like anything else has ever been made in this country—by hard effort. And that's the price that we all have to pay to achieve that goal or any goal."

Vince Lombardi
From a framed inscription in The President's Office

"I believe that we are the only medical center in the U.S. that has a president who spends seven days a week in his office, at his desk; who waits at the College through 22 hours of union negotiations until a settlement is reached; who always has time to listen—whether the speaker is a member of the board of trustees or the lowest ranked employee; who is available and accessible to anyone who sincerely has the interests of PCOM at heart."

Virginia A. Thompson
Assistant to the President

All his life Tom Rowland admired men and women who had, in his words, "tenacity, firm belief in an ideal, the willingness to work hard to achieve a goal, and, most of all, integrity." Three of his idols were H. Walter Evans, DO '17, for whom Evans Hall is named, Winston Churchill and Vince Lombardi.

"... By his example Dr. Evans imparted to me and to many others a great faith in the osteopathic profession and a love of our College."

—TMR
Tom Rowland was a meticulous man, about everything from his own appearance, to answering every letter he received, to the detailed planning of Commencement ceremonies. He enjoyed dancing, appreciated music and had a keen sense of humor. Master of the quick quip, he often departed from a prepared script to joke with his audience. His slide presentations to alumni groups were invariably humorous. In 1964 he wrote and appeared in a sketch for the student Christmas show. And he never minded when the joke was on him or when students impersonated him in the shows. He invariably introduced Alex Macaione, DO, '66 as one of the best of his impersonators.

In the 1979 Christmas show, John Fitzgerald '82 portrayed the president as a gruff "General Patton," in an Army helmet. But the president had the last laugh. At his next Community Health Course, Professor Rowland arrived complete with helmet, whistle and orders. He took a lot of ribbing about his short, sometimes acerbic telephone conversations. A former Digest editor, the late Cy Peterman wrote, "He has among other things perfected the short telephone conversation. If a degree is ever awarded in that field, Tom Rowland should get the first doctorate."

Unabashed, Tom retorted, "There's one way to clear the line. Hang up."

The 1964 Christmas show featured a skit with Tom Rowland as author, director and star. From left, Jim Wolf, then college recorder, the late Martha Cain, then Dean Mercer's secretary; Marge Archer, then assistant registrar, Nancy Modesta (McCullen), TMR's secretary; Tom Rowland; Betty Sensenig (Spaeth) executive secretary to the Dean.

"He had a terrific sense of humor. When he wrote a skit for the 1964 Christmas show, which he called "A Day in the College Office," it became a major production. We spent hours on the script, he dictating and I typing. When I used his phrase, 'hippity, hoppity, osteopathy,' it brought down the house."

"General" Rowland's response.

Nancy McCullen
Secretary of the Board of Trustees
former Secretary to TMR
Tom Rowland liked hats, collected them, wore them everywhere and wore them with great aplomb. Rarely was he seen without one, except at PCOM’s Commencement. Every year, his staff and the staffs of the college office and public relations pleaded with him to wear the ‘mortarboard’; but if he did start out with one on, the cap never made it to the stage. There is only one existing photo of him in full regalia and that was taken at another Commencement, when he was honored guest at Pennsylvania College of Optometry in May 1980. It was typical of the Rowland humor that he asked the photographer to send a copy to his public relations department.
Dr. Rowland's Service to PCOM

1950-52
Assistant Registrar

1952-59
Registrar and Director of Admissions

1959-64
Administrative Assistant to the President

1960
Instructor in Public Relations and Professional Economics

1963
Assistant Professor of Professional Economics

1965-1973
Vice President Administrative Affairs

The President's administrative team.

Honors and Awards

1963—The Christian R. & Mary F. Lindback Foundation Award for Distinguished Teaching
1965—Certificate of Merit from North City Congress Police Community Relations Program
1973—Honorary Degree of Doctor of Laws from Philadelphia College of Osteopathic Medicine
1973—Achievement Award from Lambda Omicron Gamma National Fraternity
1975—Distinguished Achievement Award of Golden Slipper Club
1976—The State of Israel Award
1976—The Andrew Taylor Still Memorial Lecturer—American Osteopathic Association
1977—First Philadelphia County Osteopathic Society Service Award
1977—Northeast High School Alumni Award
1978—Life Membership in Philadelphia College of Osteopathic Medicine's Alumni Association
1979—Robert Morris Award for Distinguished Accomplishments by those of Welsh Heritage—The Welsh Society of Philadelphia
1980—Honorary Degree of Doctor of Science from Elizabethtown College
1980—American Foundation for Negro Affairs' Distinguished American Award Medallion
1982—Distinguished Service Award from West Virginia School of Osteopathic Medicine
1983—Genesis Award from the Institute of Applied Laser Surgery
1983—The Frederick Solomon, D.O. Award from the Pennsylvania Osteopathic General Practitioners Society (in absentia)
1983—AOA's Special Award for Outstanding Service to the Osteopathic Profession (in absentia)
1984—PCOM's Highest Award for Leadership and Service, the O. J. Snyder Memorial Medal (posthumously)
His Memberships

The Oak Lane Baptist Church (president of the board of trustees, moderator of the Church)
The American Osteopathic Association
The American Osteopathic Hospital Association
The American Association of Colleges of Osteopathic Medicine (trustee, twice chairman of board)
The Association of American Medical Colleges
Sigma Sigma Phi — National Honorary Osteopathic Fraternity
Phi Sigma Gamma Fraternity, Zeta Chapter, PCOM
Temple University and Northeast High School Alumni Associations
American College of Osteopathic Surgeons (hon.)
Delaware Valley Semi-professional Football Conference (former commissioner)
Philadelphia Hot Stove Leaguers
Old Timers' Soccer Association
The Welsh Society of Philadelphia (president, three terms)
The Union League of Philadelphia
The Pennsylvania Society
Philadelphia Association for Retarded Citizens (trustee)
The Institute for the Advancement of the Medical Sciences (trustee)
The Association of Schools of Allied Health Professions
The American Public Health Association
The American Legion — Benjamin Franklin Post 405
Bala Golf Club
Salvation Army Men's Social Service Advisory Council
Philadelphia Chamber of Commerce
Temple University — Varsity Club
The Historical Society of Pennsylvania
District Attorney's Committee on Alcoholism and Drug Addiction
Philadelphia Health Academy (president, board of directors)

Dr. Rowland's Service to PCOM

1971
Secretary to the Board of Directors

1971
Associate Professor of Professional Economics

1972
Associate Professor and Chairman of the Department of Community Health

1973-74
Executive Vice President

1974
Professor, Chairman of the Department of Community Health

1974-84
President of Philadelphia College of Osteopathic Medicine
To those who were willing to work hard, he was willing to bring opportunities for learning. With the cooperation of Henry Nicholas, president of 1199C, the National Union of Hospital and Health Care Workers, he helped to found the School of Allied Health. And in 1982 he helped to found the Philadelphia Health Academy, a magnet program at the Martin Luther King High School in Philadelphia. He served as president of the board of directors until his death.

"If PCOM and Local 1199C had not been committed to the needs of the Philadelphia Community, this school (of allied health) would never have materialized . . . You (the student) have an obligation, as a person who has been given opportunity, to help others find opportunity for themselves. And, in fact, simply to help others."

—TMR

"He was wonderfully supportive of the teaching programs. When the Hospital and College were in trouble due to a lack of depth in the subspecialties, he supported and financed fellowships in those areas; and he started the wholetime faculty concept to make our faculty competitive with area medical schools.

Leonard Finkelstein, DO '59
Chairman, Division of Urology
President, POMA

"PCOM has been blessed with the right leader at the right time . . . Dr. Thomas M. Rowland, Jr. When PCOM needed a president to embody the people-centered philosophy of osteopathic medicine, he was there . . . He treasured the faculty he worked so hard to develop.

Robert W. England, DO '56
Dean

School of Allied Health graduation
He was most energetic throughout his illness. Whenever he could, he got up and went to his office.

Marie Goodwin, RN
Head Nurse

In a very few minutes we were no longer patient and nurse, but two people sharing ideas and interests of mankind.

Mia Brower, RN

He will always be the heart and soul of PCOM. The Osteopathic Medical Center of Philadelphia is a lasting monument to his dedication and guidance. For those who loved and admired him he will live forever.

Herman Kohn, DO '27
Member of the Board of Trustees

The last nine months of his life were spent in the Hospital he had worked so hard to strengthen. And he worked to the very end of his life, in his office when possible; in his hospital room, when it became too difficult.

Tom Rowland lost his gallant battle with lung cancer two weeks before he was to have received his College's highest award at the Founders Day/Alumni Dinner Dance, an event he had started in 1974.

The weekend activities became a special tribute to him, with alumni coming from as far away as Canada and California. Two wreaths were taken to Laurel Hill cemetery this year, one for Dr. O. J. Snyder, the College's co-founder and one for Dr. Thomas M. Rowland, Jr., the College's fourth president.

"... Now, more than ever, we need to believe in ourselves and ... in each other. The commemoration of Founders Day, which reflects upon the successful fruits of a man's endeavors, can help to inspire us all. Had our founder, Oscar John Snyder, been possessed by indecision, fear of public ridicule, or indifference to his work, our college would not be entering its 81st year ... may his example of leadership renew us."

—TMR

FOUNDERS DAY, 1980
During his extensive career with PCOM, Dr. Rowland left his mark on all facets of osteopathic medical education and medical care. The fine institution you have today is due in no small part to the dedication and hard work of this revered leader.

George Bush, The Vice President
Washington, D.C.

What more suitable choice could we have made for singing (America the Beautiful, at Dr. Rowland’s memorial service) in commemoration of the life of one who spent his years in endeavors to make his country a better place to live—through military service, participation in the political process, providing leadership for a variety of social welfare organizations and presiding over one of our city’s great health service institutions? And, in all of this, finding time also for active churchmanship as moderator and chairman of the board of trustees of the Oak Lane Baptist Church, whose congregation it is my honor to represent here tonight . . . But beyond the working of this hymn, there is an added meaning which some of you may have sensed. ‘America the Beautiful’ has a special significance to Philadelphia College of Osteopathic Medicine because it is regularly sung at the College’s Commencement. And it becomes even more special to us tonight, because this service is Tom Rowland’s Commencement.

Rev. Frank T. Houdly, Pastor
The Oak Lane Baptist Church
Memorial Service, Jan. 15, 1984
On behalf of Tom, I ... thank Judge Hoffman, the board of trustees and you the PCOM family, for bestowing this honor upon my brother. I am sure Tom felt very proud to know the institution he loved was conferring its highest award upon him. With great humility, I accept this for him.

I thank each and every one of you for accepting Tom as your president. When you elevated him to this position, you set him apart and above the rest. You gave him a cause and fulfilled his dreams. At your call he immersed himself totally in your work. Tom's dedication to the principles of osteopathic medicine and to PCOM became legendary and is an example to all . . .

Tom was an outstanding leader and is, indeed, worthy of this honor. He put the cause of osteopathic medicine above personal considerations. He accomplished much, and did so with your supporting him and working with him.

And now you face the future. There are problems to be solved. The uncertainties that lie ahead must be confronted and overcome. So, please dry your eyes and lift your sad hearts, because you are standing on a solid foundation, built with Tom's direction and your labors.

You are ready to move forward, and with God's guidance your future will be bright! May God bless you all.

Baron Rowland
Founders Day/Alumni Dinner Dance
January 28, 1984

How many times, Tom has said to others, 'You have given us purpose and we will miss you.' Now, we say to him with all our hearts, 'You, Tom, have given us purpose and we will miss you!' Tom's life truly exemplified these words, 'The greatest use of life is to spend it for something that will outlast it.' His great gift to us is his incredible legacy of professional and personal achievement that will live on.

Louis Amalfitano, DO '54
Alumni Board Meeting, January 28, 1984
We will miss him. He will not be forgotten. Dr. Rowland's inspiration and ideals will remain in the hearts and minds of us all. He has laid a firm foundation for the future growth and progress of our College. In this spirit we must and we will move forward.

Carol A. Fox
Director of Admissions and Student Affairs,
Founders Day Assembly, January 27, 1984
Citation

Whereas: Thomas Mifflin Rowland, Jr, has served Philadelphia College of Osteopathic Medicine as its distinguished president for 10 years, contributing his dynamic leadership to the direction of the college, hospital and health care centers, to the establishment of a school of allied health and to the revitalization of the structure of the corporation, and

Whereas: Dr. Rowland has contributed 34 years of writing efforts and organizational skills to many administrative positions at Philadelphia College of Osteopathic Medicine, shaping its growth and eventual development into an osteopathic medical center, and

Whereas: Dr. Rowland, because of a strong belief in the concept and principles of osteopathic medicine, has devoted his professional career to the advancement of the profession and to the improvement of its image, through membership in and service on boards of osteopathic associations, addresses and lectures throughout the United States and an emphasis on the quality of osteopathic education and the importance of the public relations role of each osteopathic physician, and

Whereas: Dr. Rowland is an outstanding medical educator, personally admitting more than 2,000 men and women to the osteopathic profession, enriching their lives with his counsel, guidance and friendship, imparting to them the practical side of medicine as professor of community health, and enthusiastically supporting student activities and athletic programs, and

Whereas: Dr. Rowland has made significant contributions to the development of a strong and loyal alumni association, through his personal and continuing support of alumni affairs, attendance at state and national meetings and sincere interest in the professional growth of every graduate, and

Whereas: Dr. Rowland has won the respect of academic and medical communities in both the osteopathic and osteopathic professions across the nation, for his personal integrity and courageous leadership in the professional growth of Philadelphia College of Osteopathic Medicine,

Whereas: Dr. Rowland, as chief executive officer of a corporation involving the services of some 1500 employees, serves as a just and caring employer, believing sincerely that each employee's job is as important as his own, and demonstrating personal concern for each individual, and

Whereas: Dr. Rowland is an inspiration to us all - a man, proud of his heritage, proud of his country, committed to public service and political activism - a man of compassion, devoting his time and special talents to his fellow men, holding responsible posts in civic, community, health service and educational organizations, and

Whereas: Dr. Rowland daily devotes his life and service to the college and profession he loves, sacrificing his own personal needs and interests to this dedication, and

Whereas: The Oscar John Snyder Memorial Medal is the highest award given by Philadelphia College of Osteopathic Medicine in recognition of outstanding contributions to the osteopathic profession and to the college - an award which honors both the co-founder and the recipient, now therefore, be it

Resolved that: The Board of Trustees of Philadelphia College of Osteopathic Medicine does hereby present the Oscar John Snyder Memorial Medal to:

Thomas M. Rowland, Jr., B.S., LL.D.(hon), D.Sc.(hon)
January 28, 1984
"Dr. Rowland, we will miss you. But, most of all Dr. Rowland, thank you.

Dana Shaffer '85
President, Student Council
Founder's Day Assembly, 1984