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Diversity Speaker Series: Healthcare Innovation & Entrepreneurship

James Lewis

PCOM Office of Diversity and Community Relations

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Also:

H. William Craver, III, DO

R. Bryan Ginn, Jr.

Mark Okamoto, PharmD

Hematheja Lanka

Laurie Marion

Barbara Myers

Ayesha Patel

Nikesh Patel

Lance Semien

Alisa Toney

Danielle Ward

GA-PCOM Members of the President's Diversity Council

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The Diversity Speaker Series was presented by
The Office of Diversity and Compliance
and Co-sponsored by the:

Internal Medicine Club

Pathology Club

Student Government Association

Student National Medical Association



The Diversity Speaker Series

Featuring



James Lewis, D.O. '82

“Healthcare Innovation &
Entrepreneurship”

Thursday, March 19, 2015

Lecture Halls C & D

12:00 pm

Order of Events

Welcome

Introduction of Dr. James Lewis

Danielle Ward

GA-PCOM | D.O. Candidate 2018

President, Student National Medical Association

Healthcare Innocation & Entrepreneurship

James Lewis, DO '82

Forensic Pathologist

Question & Answer Session

Hematheja Lanka

GA-PCOM | D.O. Candidate 2017

President, Pathology Club

Nikesh Patel

GA-PCOM | D.O. Candidate 2017

President, Internal Medicine Club

Presentation to Dr. James Lewis

Members of the Internal Medicine & Pathology Clubs

Closing Remarks

Dr. Lisa McBride

Chief Diversity Officer



MISSION

The Student National Medical Association was established in 1964 at Howard University and has since become a national organization with more than 60 chapters. SNMA is committed to supporting current and future underrepresented minority medical, graduate and biomedical science students, addressing the needs of underserved communities, and increasing the number of clinically excellent, culturally competent and socially conscious physicians. Activities include mentor/mentee relationships with pre-med, high school and junior high students through HPREP & MAPS, community health fairs, food drives and the annual Red Cross blood drive.

Chapter meetings are held monthly. Members participate in minority student interviews, study review sessions and socials. The PCOM chapter is a member of the national organization, Region VIII, and participates in regional meetings, protocols and the annual convention.

Co-Sponsors

Internal Medicine Club

Mission

The Internal Medicine Club serves to introduce students to internal medicine as a medical specialty. Any student at PCOM who is interested in learning more about internal medicine as a medical specialty can join. The club focuses on the many facets of Internal Medicine in primary care as well as in specialty practice. Activities include regular meetings, guest lecture series, grand rounds, case conferences, and much more.

Pathology Club

Mission

The PCOM Pathology Club is dedicated to bringing a better understanding of pathology within all areas of osteopathic medicine, demonstrating the integration of pathology and laboratory medicine within the area of primary health care, and fostering a better appreciation of the diverse roles of the clinical pathologist.

The Diversity Speaker Series at Philadelphia College of Osteopathic Medicine

The *Diversity Speakers Series* is intended to provide insight and understanding of multicultural issues to the Philadelphia College of Osteopathic Medicine community. This series is designed to introduce an essential component of education in helping audiences consider perspectives other than their own, to encourage civil debate, to broaden the basis for critical thought and to promote cultural understanding.

The Office of Diversity and Compliance at PCOM strives to provide an avenue to promote ethnic diversity and multicultural awareness through increased interaction with high profile multicultural scholars, dignitaries and personalities on our campus.

For more information on *The Diversity Speakers Series* at PCOM, please contact:

**Office of Diversity & Compliance
Rowland Hall, Suite 415
(215) 871-6185**

DR. JAMES LEWIS FORENSIC PATHOLOGIST

Dr. James Lewis, veteran forensic pathologist, is the past Chairman of the famed International Institute of Forensic Science, a global forensic consulting firm. He graduated with his Doctor of Osteopathy degree from Philadelphia College of Osteopathic Medicine in 1982. Subsequently, he finished his residency at Hahnemann/Drexel University. After completing his residency, he was selected to be one of the two medical fellows to attend the prestigious University of Pennsylvania Forensic Pathology Program.

Currently, he is a pathologist in Exton, PA and is affiliated with multiple hospitals in the area, including Duke University Hospital and MedStar Georgetown University Hospital. He has been in practice for 32 years. He is one of 103 doctors at Duke University Hospital and one of 14 at MedStar Georgetown University Hospital who specialize in Pathology.

Dr. Lewis's wonderful career has been recognized extensively as he has been the recipient of many awards ranging from a commendation from the FBI to an award from the Congress of the United States. He has worked both in the legal, business and entertainment arenas including such noted films and series "X-Files", "America's Most Wanted" and served as NBC and CNBC's Chief Forensic Consultant for the OJ Simpson and Jon Benet Ramsey trials.

In January 2013, Dr. Lewis found himself swimming with the sharks on ABC's television show Shark Tank—all because of an accident with a Christmas Tree. The reality program features a panel of multimillionaire "sharks" who decide whether to invest their own money into entrepreneur's fledging businesses. In a recent episode, four of the five sharks expressed an interest in Lewis' "Wall Rx" product he invented as an easy way for people to fix holes in drywall. In the end, Lewis accepted a \$150,000 offer from technology maven Robert Herjavec.

Dr. Lewis came up with the idea for a wall repair kit after an incident at his Uwchlan, PA home. "We have an artificial Christmas tree," he said. "I was in our [finished] basement carrying a box with the tree when I heard my daughter upstairs scream."

It turned out his daughter scraped her knee. In his rush to get to her, he threw down the box and the tree stem punched a small hole in the drywall. Not knowing exactly how to fix the damage himself, Lewis called a handyman who ended up taking about three weeks to repair the wall. "He handed me a bill for \$350 and I almost passed out," Lewis recalled.

Lewis vowed to take it upon himself to come up with an easier way to fix holes in drywall. His solution—which he described on Shark Tank—was what he describes as a "three-step prescription" for repairing a hole in the wall. His drywall repair kit consists of a clear disc, a frame with compound material and sandpaper. The kit can fix any type of hole up to four inches wide, requires no tools or special skills and creates no mess. All that is required is putting the disc in the hole, positioning the frame around the hole, and pushing in the compound material. Then, the frame is removed and the wall is smoothed out with the sandpaper, ready to be painted. "You put a Band Aid on a scraped knee; this is a Band Aid for a wall," he said. The product sells for under \$10 and is available in four single-sized kits.

Dr. Lewis made his pitch and soon found himself weighing offers from Kevin O'Leary, Lori Greiner, Daymond John and Robert Herjavec.

"It was a battle royal," Lewis said.

"Only Dallas Maverick owner Mark Cuban wasn't interested.

While his edited appearance on the show lasted about 10 minutes, he was in front of the sharks from about 90 minutes before accepting Herjavec's offer of \$150,000 for foreign rights to the Wall Rx product.

Lewis liked Herjavec's offer best because he didn't have to give away any equity stake in his company—which the sharks typically seek. Since the show aired, Dr. Lewis's phone hasn't stopped ringing. Last year, Dr. Lewis negotiated a deal to get Wall Rx on the shelves at Lowes and Home Depot stores across the country.

